

# ROTARYGRAM

July 20, 2016 - Vol. 100, Issue 3

# Rotary



# Club of Long Beach

GROWING LOCAL ECONOMIES   FIGHTING DISEASE   SAVING MOTHERS & CHILDREN   SUPPORTING EDUCATION   PROVIDING CLEAN WATER   PROMOTING PEACE

## [This Week's Meeting - July 20, 2016 - Kimberly Kirchmeyer - "Opiates and Pain Killer Drug Abuse"](#)



Kimberly Kirchmeyer was appointed Executive Director of The Medical Board of California in 2014. She had been with the Medical Board since 1999, serving as Deputy Director 2005-2009 and Interim Executive Director since 2013. The mission of the Medical Board is to protect consumers through

proper licensing and regulation of physicians, surgeons, and certain allied health care professionals through enforcement of the Medical Practice Act.

## [Next Week's Meeting - July 27, 2016 - Brian Keith - "Active Shooter Response Program"](#)



## [Calendar](#)

Bring a Guest!

July 20: Kimberly Kirchmeyer - "Opiates and Pain Killer Drug Abuse"

July 24: Ronald McDonald House Sunday Meal (Steve Shaw)

July 27: Brian Keith - "Active Shooter Response Program"

July 28: 5 O'Clock Somewhere (Naples Rib)

August 3: LA DA Jackie Lacey - *Courageous Citizen Awards*

Brian Keith serves as a Protective Security Advisor for the US Dept. of Homeland Security's Office of Infrastructure Protection. Keith coordinates Counter-Terrorism, Active Shooter, and Improvised Explosive Device awareness training to critical infrastructure owners and operators and first responders in the Los Angeles District.

### Last Week's Meeting Highlights - July 13



While LB Memorial's mission hasn't changed since 1907, providing healthcare has done so dramatically. John Bishop, CEO of LB Memorial, Miller's Children's & Women's Hospital LB and Community Hospital LB, described how provider partnerships continue to grow to achieve economies of scale and to provide integrated delivery healthcare systems. What determines an individual's health is mostly by social determinants (social-economic factors like education, transportation, violence, food, residence location). For instance, there is a 7-year life span differential based on where you live in Long Beach. Bishop feels the community/country needs to fix what we have so as to not reward providers when patients are treated, but when illness is prevented.

Dr. Steve Hryniewicki (Internal Medicine) was introduced as our 2nd new member of the year by Jerry Bloeser. Sathya Chey was awarded her Blue Badge. Bob Bond celebrated his birthday with an Austin Power impersonation.

Craig Cross introduced the Newell Family Scholarship awardees. In 2012 Frank and Margie Newell made a generous gift to the LB Rotary Scholarship Foundation. open to LB Poly or Wilson High school graduates. Students have overcome personal, family or economic challenges and are a source of inspiration through community service, extra-curricular activities and accomplishments. Shala Copeland graduated from Wilson and will attend LBCC pursuing Forensic Science. Kholood Ahmed graduated from Poly and she will attend CSULB to become a medical doctor. Sirey Teng is another Poly graduate who will attend CSULB to pursue nursing.

### LA Times Subscribers Weekly - July 14

A LA Times investigation found that for more than a decade, the maker of OxyContin collected extensive evidence suggesting illegal trafficking of the drug and, in many cases, did not share it with law enforcement or cut



### Birthdays of the Week

July 19 - **Sean Miller** (F&M Trust Co.)

July 20 - **Freda Hinsche Otto** (Hinsche Otto Consulting)

July 21 - **Bob Davis** (Glen E. Thomas Co.)

July 22 - **Bob Luskin** (The Luskin Company)



*July Park Clean-Up*

### Board of Directors 2016-17

President  
Jayne Lastusky

Secretary/Treasurer  
Jim Worsham

Vice Presidents  
Jeremy Harris  
Freda Hinsche Otto  
Matt Kinley  
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Vali De Vries  
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Avenue Directors  
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Theresa Brunella-Fellowship  
Michele Dobson-Youth  
Adriana Lanting-International  
Steve Shaw-Club  
Dennis Smith-Membership  
Wendy Sorel-Vocational

off the flow of pills. A former Purdue Pharma (maker of OxyContin) executive, who monitored pharmacies for criminal activity, acknowledged that even when the company had evidence pharmacies were colluding with drug dealers, it did not stop supplying distributors selling to those stores. More than 1 million OxyContin pills ended up in the hands of criminals and addicts. Since 1999, more than 194,000 people have died from overdoses involving opioid painkillers, including OxyContin. This is a widespread problem not restricted by age, race, gender.

### [Celebrating our Century with a Centennial Cap](#)

For only \$20 wear-to-share your Centennial spirit....or this makes a great gift to introduce Long Beach Rotary to a colleague, neighbor, or friend.

Contact the office to purchase.



### MARK YOUR CALENDARS.....BRING YOUR WHOLE FAMILY !!!



"Take me out to the ball game....take out Polio"  
Saturday - September 10th

**BUY GROUP TICKETS BY JULY 31.**

**\$50 for loge seat (\$29 of it goes to end polio)**

Long Beach needs to retain its CHILI CHAMPION Title and you can help by eating and voting between 3:30-5:00pm before the game.

For tickets/reserved seats, contact:

Brandi Collato ([brandi.collato@lbymca.org](mailto:brandi.collato@lbymca.org)) 562-596-3394

Steve Hockett ([steve\\_hockett@yahoo.com](mailto:steve_hockett@yahoo.com)) 310-375-2533, ext.250

Communications  
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Assistants to the President  
Connie Rivera  
Alfredo Velasco

Executive Director  
Madrid Zimmerman

Administrative Assistant  
Virginia Zart

Rotary Club of Long Beach usually meets every Wednesday  
at 12:00 noon on the Queen Mary.

Rotary Club of Long Beach:

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Visit: [Long Beach Rotary](#), [District 5320](#), [Rotary International](#), [E-Club of the West](#)



