

# ROTARYGRAM

April 5, 2017 - Vol. 100, Issue 3



29 Rotarians volunteered to "rough it up" at the 25th Camp Enterprise (Camp Oakes, Big Bear). Amongst those who stayed still long enough to be photographed: (front row, left to right:) Efen Baca, Jayne Lastusky, Steve Keesal, Lynn Wainfan, Petar Sardelich, Nel Varenas, Mu Zhang, Kay Cofield; (middle row:) Rayne Sherman, Willetta McCulloh, Wendy Sorel, Vali De Vries, Meredith Shaw, John Graham, Don Cochran; (back row:) Steve Shaw, Andy McFarland, Mark Kachigan, Jim Mills-Winkler, Matt Kinley.

**April 5 - OFFSITE lunch for Rotary Roots.  
All other April meetings aboard the Queen Mary.**

**This Week's Lunch Program - April 5 -  
OFFSITE - Rotary Roots**



Paul Harris

The April 5 lunch program will NOT be aboard the Queen Mary, because it is our spring *Rotary Roots* Day! This is a return to the roots of Rotary when members in the first club in Chicago had to take turns hosting the meeting. This spring we have 8 of your fellow club Rotarians hosting lunch: Alameda Corridor Transportation Authority (Connie Rivera), City of Long Beach (Stacy Mungo), Downtown Long Beach Alliance (Kraig Kojian), Fleming Metal (Marjorie Fleming), American Gold Star Manor (Terry Geiling), Leadership Long Beach (Jeff Williams and LLB alumni), Primal Alchemy (Dana Buchanan), and YMCA new Lakewood facility (Alfredo Velasco). Reservations were required in advance. No Walk-ins.

**Next Lunch Program - April 12 - Maura  
Hudson - Juvenile Diabetes Research**



Maura Hudson is President-elect of the Board of the Juvenile Diabetes Research Foundation Greater Los Angeles Chapter. JDRF is the leading global organization funding Type 1 Diabetes research, that affects millions of children and adults alike, with currently no cure. Based in Long Beach, Maura and her husband Gerry Speirs (Foodness Gracious) are parents of Miranda, 10, who was diagnosed at age 3 with Type 1 Diabetes.

**President's Message - Jayne Lastusky  
#100**



Happy Anniversary Camp Enterprise! Thanks to Past President Russ

**AS A REMINDER.....**

**\$10 is the minimum** to pay when you attend a Rotary lunch program at the Queen Mary. Even if you do not partake of the cookies/coffee, this amount helps defray the costs associated with parking, room set-up/breakdown, service/labor.

So be sure to always stop by the meal ticket table (if not already on the Meal Plan) to pay your share.

**Calendar**

*"Share Rotary with a Guest"*

April 5: Rotary Roots - SIGN UP ONLINE

April 12: Maura Hudson - Juvenile Diabetes Research

April 19: Jess Romo - LB Airport Update

April 26: TBA

May 3: LBRSF Scholarship Program at President Jane Close Conoley's home - RSVP

May 10: Annual Inter Service Club Luncheon - Grand Event Center - RSVP



Hill this innovative program kicked off in May, 1993. Last week the Rotary Club of Long Beach launched its 25th Camp Enterprise and I was there. WOW! What an impressive program. Watching the students learn about our free enterprise system and then work in collaborative teams to develop creative and original business plans was amazing. It was gratifying to see the tremendous impact this experience was having on our eager to learn campers. This was definitely a point of pride for our club.

The planning team did an extraordinary job with one of the largest classes ever. A special shout out goes to Wendy Sorel, Andy McFarland and Don Cochran for their outstanding leadership and for elevating camp to a whole new level. Well done!

I did have the opportunity to try out my new sleeping bag on the top bunk and even managed a few winks. As for the evening activities, although it could be a record year for the LBRCF, what happens at camp stays at camp. Right, Commish?

Rotarians, you have generously resourced Camp Enterprise through your continued financial support and valuable volunteer time for 25 years. This camp would not be possible without your backing. Thank you for making a difference in the lives of our cherished students and future leaders.

***And from our Camp Enterprise leadership team:***

*Imagine a gum that allows you to speak a different language for a duration, just by chewing it? Or a pair of glasses, whereby you can upload your contacts and the glasses' facial recognition software will identify those around you. Never mispronounce a name again, or forget a birthday! Would you buy an advanced breathalyzer/key safe for someone you love? Let's take "U out of DUI!" These products, along with an advanced pain patch for the athletes among us, an all-inclusive gym, an app that lets you find all the best parties, a service to keep your software current, an app that lets you access the pro tips of your favorite athletes to up your game in no time, and a way to customize your own boring sneakers can all be found at the Camp Enterprise 2017 store. In addition to these products, you will find teamwork, inspiration, friendship, fellowship and a bright future on the shelves, among those 61 students and 29 Rotarians who devoted their time and talent to this impactful project.*

## Birthdays of the Week

April 1 - **Lisa Davis** (Lisa Davis Insurance, Insurance - Group & Individual)

April 1 - **Cam Killingsworth** (Killingsworth Presentations, Audio-Video Production)

April 2 - **Shell Grossman** (Bixby Knolls Car Wash, Automobiles - Car Wash)

April 3 - **Lynn Wainfan** (Compass Alliance Strategic Consulting, Consultant - Growth Strategies)

April 4 - **Blake Christian** (Holthouse, Carlir & Van Trigt LLP, Accountants - Certified Public - Taxation)

April 4 - **Roger Ignon** (Edge Systems Corp., Manufacturing - Medical Devices)

April 5 - **Craig Cross** (Halbert, Hargrove Global Advisors, Financial - Investment Counseling)

April 5 - **Scott Dixon** (LB Fire Dept., Marine Safety, Government-Municipal-Public Safety-Fire Dept.-Lifeguards)

April 6 - **Tom Scott** (Scott's Labor Leasing, Human Resources - Labor Leasing)

April 7 - **Steve Keesal** (Oppenheimer & Co., Financial - Investment Advisor)

April 7 - **Jack Rosenberg** (Lee & Associates, Real Estate - Commercial & Investment)

## Last Week's Meeting - March 29 - Camp Enterprise Kick-off with Doug Luffborough



Last week's program launched the 25th year of our club's Camp Enterprise. Past President (and the day's guest Sergeant-at-Arms) Russ Hill had brought the idea of Camp Enterprise to our club after learning about it at the Large Club Conference. Following an engaging morning session, 61 high school students joined the club for lunch, before leaving for Camp Oakes. Camp Enterprise alumna Argelia Gatica from two years ago (who has since become an intern at the Hotel Maya and is a LB Rotary Scholar at CSULB) spoke to how Camp Enterprise has affected her life.

Guest speaker, Doug Luffborough, was raised in an impoverished environment and helped his mother raise his 3 younger siblings. Overcoming homelessness and other challenges as a high school youth, he was the commencement speaker at Boston's Northeastern University, impressing President Bill Clinton enough to get invited to the White House. Besides singing the prelude to his commencement speech, Doug reminded the students that "it's not about where you start, but where you finish." Doug has spent over 20 years devoted to youth development and family empowerment.

**Also Last Week** Guest SGA and Past President Russ Hill (1992-1993) helped celebrate the birthday of Jim Mills-Winkler. Walter Larkins was named for the *Press Telegram* article on Education Equals Opportunity Too (E=O2), which was promptly matched by two other Rotarians.

## Career Day with a Rotary Scholar



As our Centennial logo states - We are **Making a Difference.....every day!** ..... we are looking for a few great Rotarians who are willing to make a difference in a student's life -- who will share a half day in April in your business with a Rotary Scholar (or 2 or 3). The date can be any date in April -- mutually agreeable between Rotarian and



*There is more to Camp Oakes than camping - Steve Shaw, Walter Larkins, Vali De Vries and Aaron Blackburn share their singing skills.*

### **NEW MEMBER PROPOSAL**

The following is being proposed as a member of the Rotary Club of Long Beach. Her name is hereby submitted to the membership for a 10-day period as required by the by-laws. Any comments can be addressed to the President or Executive Director of the club during this 10-day period.

#### **Janet Nelson - International City Bank Vice President/Relationship Specialist**

Proposed classification: Banking - Community  
Proposed by: Dave Woody, Jane Netherton



*"Dogs at Sea" - Madrid Zimmerman and daughter-in-law Katherin March 23 aboard the Disney Magic enroute to Castaway Cay, Disney's private island in the Bahamas.*

student(s).

THIS YEAR, we surveyed our Rotary Scholars from LBCC and CSULB and had **46 responses from students who are eager to visit a business for a half day.** We asked for their areas of interest. The categories selected MOST were Healthcare, PR/Marketing and Education; and we have requests for Retail, Government, Insurance/Finance, Non-profit, Food Service and Real Estate. However.....what was most eye-opening is that 10 students had no preference AND 22 students said they would **enjoy any opportunity to visit with any Rotarians -- any business.**

Please join the **first to sign up, City Attorney, Charlie Parkin !!!** We guarantee it will be a memorable day for you and our students !

Please email **Letty Totah (Scholarship Foundation ED) - [scholarships@lbrsf.org](mailto:scholarships@lbrsf.org)** to indicate your interest. Scholarship Foundation members Cam Killingsworth or Marcelle Epley will be in contact with you to discuss an April date that works for you and your student guest(s).

Please take a moment to **THANK** the following **Rotarians** who shared a half-day of their time **last year** to welcome a Rotary Scholar into their business!

Dr. Ginny Baxter	Charles Feder	Connie Rivera
Jay Beeler	Doug Haubert	Mark Schneider
Bob Bond	Randy Kemner	Wayne Slavitt
Gabrielle Canale	John Morris	Bob Steuber
Craig Cross	Mike O'Toole	Butch Twining
Laura Doud	Greg Owen	Alfredo Velasco
Sofia Riley	Jeff Wimbish	

**GIVE BLOOD FOR OUR 100 PINTS**



For our centennial year LB Rotary has pledged 100 pints. Contact Debra Fixen ([dfixen@yahoo.com](mailto:dfixen@yahoo.com)) or [www.redcross.org](http://www.redcross.org)

*You can give every 56 days.....*

*.....SIGN UP for our special April 26 Blood Drive at the Queen Mary*

Rotary Club of Long Beach usually meets every Wednesday at 12:00 noon on the Queen Mary.

Rotary Club of Long Beach:  
1119 Queens Highway, Suite 103, Long Beach, CA 90802  
562-436-8181; [Rotary@RotaryLongBeach.org](mailto:Rotary@RotaryLongBeach.org)

Visit: [Long Beach Rotary](#), [District 5320](#), [Rotary International](#), [E-Club of the West](#)



