

ROTARYGRAM

February 22, 2017 - Vol. 100, Issue 33



Larry Jackson, Jane Netherton and President Jayne Lastusky are joined by Rotarians and Rotary Scholars as they present the symbolic Long Beach Rotary Scholarship Foundation check to CSULB President and Rotarian Jane Close Conoley at the February 17 basketball game at the Walter Pyramid (Mike Walter is standing between Larry and Jane Netherton). Our Scholarship Foundation is the second largest provider of scholarships at CSULB. Jane Netherton is chair of the Foundation; Larry Jackson heads the Foundation's CSULB Committee. Sadly, it appears the standing ovation and thunderous applause that greeted the Rotarians as they marched onto the court drowned out the photographer's pleas to hold the check straight. On May 3 we will hold our regular Wednesday meeting at "The Miller House," President Conoley's residence in Park Estates where the Foundation will announce the winner of the \$15,000 Rotary Centennial Scholarship.

**February 22 - NO LUNCH MEETING, but
Evening Dinner Focus.
All March meetings aboard the Queen Mary.**

[Calendar](#)

Share Rotary with a Guest

**Next Lunch Program - February 22-
DARK - but Evening Dinner Focus at
5:30pm - RSVP by February 13 for a
spot**



The Evening Dinner Focus (formerly known as Evening Panel Dinner) was re-scheduled from its usual November date to February 22. This tends to be one of our most memorable club events each year. Rotarians who made reservations are assigned to the individual home of one of the club members. Dinner and a lively discussion take place in a casual, intimate setting. This year you will have an opportunity to share and create some ethical circumstances that could serve as TEK exercises for the middle school students.

**Next Lunch Program - March 1-
Chip Espinoza - "Millennials in the
Workplace"**



Dr. Chip Espinoza is the author of several books including *Millennials Who Manage: How to Overcome Workplace Perceptions and Become a Great Leader.* He is a leading expert on the subject of generational diversity in the workplace and consults for organizations in civic, corporate and the non-profit sectors. He is a content expert for CNN and has been featured on Fox News, CBS Radio, and in major publications. Chip was named a top 15 Global Thought Leader on the Future of Work by the *Economic Times*.

Also Next Week Introducing the guests and birthdayites as Sergeant-at-Arms will be Past President Greg Haeseler (2012-2013).

**Last Week's Meeting - February 5 -
"Teaching Ethics to Kids"**



Members of the *Teaching Ethics to Kids* (TEK) Development Team described this new exciting club project that was recently presented (and accepted) by the LBUSD School Board. TEK is Long Beach Rotary's other major Centennial gift to the community. Besides funding a literacy area in the new, soon-to-be-built Main Public Library, the club has developed an ethics curriculum to be integrated into the LB Scholars program for middle school students. *Teaching Ethics to Kids* (TEK) is based on the Rotary 4-Way Test. Jean Smith, Lynne Wainfan and Liz Turner (LB Scholars) described the development of the curriculum, the LB Scholars program, and the six lesson plans for the Year 1 Curriculum. *Teaching Ethics to Kids* is a

February 22: DARK for Lunch, but EVENING FOCUS DINNER at 6:00pm - RSVP by February 13

March 1: Chip Espinoza and Millennials in the Workplace

March 8: Duane Kenagy - Port of Long Beach Update

March 15: Capt. Charlene Downey - Sector Commander, US Coast Guard, Port of Los Angeles-Long Beach

March 29: Camp Enterprise Kick-off



Birthdays of the Week

February 20 - **Cindy Allen** (ETA, Advertising - Agencies)

February 23 - **Jayne Lastusky** (Retired, Non-Profit Organizations - American Cancer Society)

February 24 - **Bob Patton** (Retired, Education - LAUSD - Teacher)

February 25 - **Aaron Blackburn** (CDR Benefits, Financial Services - Benefits)

February 27 - **Val Owen** (Honorary Member)

February 28 - **Marty Kurner** (Hawden Group USA, Furniture Sales - Retail)

result of the desires expressed by members during the 2013 Evening Dinner Focus.

Also at Last Week's Meeting: Guest Sergeant-at-Arms Past President Terry Geiling (2006-2007) recognized the birthday of Karen Wyrick. During his *Member Talk*, Matt Kinley revealed that he was first exposed to Rotary on a 1987 cruise, and upon graduated from law school, the law firm "forced" him to join the Downey Rotary club.

Upcoming Rotary Events



Tuesday - February 28 - Book Delivery and Reading to the Kids:

As part of the club's Reading by 9 literacy program, each year the club is invited to deliver books to one of the LBUSD child development centers. LB Rotarians read to the children and help them each pick out their very own book to take home. If interested, please contact Frank Newell (franknewell@gmail.com) **8:30am at Central CDC (1133 Rhea St., LB 90806)**

Friday - March 3 - Rotary Skis at Snow Summit.

This is your chance to enjoy this winter's snow and get to know some of your club Rotarians better. **Meet at 6:00am to carpool at 3020 Old Ranch Parkway.** You will leave the slopes sometime between 2:00-3:00. Lift ticket approximately \$75 (plus any ski rental). Free group lesson with a guarantee by Past President Greg Haeseler. For anyone who cannot ski by 12 noon, Haeseler will make a \$100 donation to Rotary International. (gregory.haeseler@wellsfargoadvisors.com)

Membership - Our Lifeline



Fellow Rotarians....we have several community-minded individuals who have shown interest in joining our club, which is fantastic. But we need the members who have introduced them to Rotary to followup with completing their applications as their sponsors! I know few people who like or enjoy paperwork--I am certainly not one who



Lynne Wainfan and Jean Bixby Smith reveal the Teaching to Ethics program with LBUSD's Liz Turner at the Rotary lunch meeting.



The Scholarship Foundation gets its name in lights at the Walter Pyramid last Thursday night.

GIVE BLOOD FOR OUR 100 PINTS



For our centennial year LB Rotary has pledged 100 pints. Contact Debra Fixen (dfixen@yahoo.com) or www.redcross.org

You can give every 56 days.....

does--but it is a necessary part of our membership process. If you have a prospect who is interested in joining our club please contact Madrid or me for an application. If you want or need assistance with the membership forms please do not hesitate to contact me.

For those members who know someone who will be a good Rotarian please mark your calendar, and have them mark theirs, for our next Information Meeting on Thursday March 9 from 6:00-7:30pm-- location to be announced. Our club is as strong as our membership and we need to bring in new members to replace those we have lost for various reasons. Help us by introducing and recruiting individuals who desire to make a difference in the community, make new friends and be part of a great organization.

Who are you introducing to Rotary?



Long Beach Rotarians, Willetta McCulloh, Connie Rivera, Gabrielle Canale, Alfredo Velasco, Terry Gelling, Debra Fixen and Don Cochran honored Service Above Self by participating in the Polio Plus program in Caborca, Mexico.

Rotary Club of Long Beach usually meets every Wednesday at 12:00 noon on the Queen Mary.

Rotary Club of Long Beach:

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Visit: [Long Beach Rotary](#), [District 5320](#), [Rotary International](#), [E-Club of the West](#)

