



ROTARYGRAM

January 30, 2019 - Vol. 102, Issue 2

This Week's Lunch Program - January 30, 2019

Innovation at Lost Spirits Distillery

Bryan Davis is an American inventor and distiller. He is most noteworthy for inventing and patenting the first process documented to successfully replicate some of the effects of barrel ageing of distilled spirits in a laboratory. He is the founder of Lost Spirits, an award-winning distilled spirits manufacturing company which uses the technology to manufacture its products as well as license the technology to third parties.



Upcoming Events

- Wednesday, Jan 30, 2019 - 12noon-1:30pm: Weekly Lunch Program
Innovation at Lost Spirits Distillery - Bryan Davis
Queen Mary, Grand Salon (1126 Queens Hwy., 90802)
- Thursday, Jan 31, 2019 - 6:00pm-8:00pm: Rotary Revealed Information Meeting (4th Thurs/every other month)
Hosted by Greg and Val Owen (5350 E. El Prado; 90815)
- Wednesday, Feb 6, 2019 - 12noon-1:30pm: Weekly Lunch Program
TEDifying Long Beach Convention Experience - Steve Goodling
Queen Mary, Grand Salon (1126 Queens Hwy., 90802)
- Tuesday, Feb 12, 2019 - 12noon-1:30pm: Special Weekly Lunch Program (not on Wednesday)
The Rule of Law and Current Civil Discourse - Supreme Court of the United States Associate Justice
Anthony M. Kennedy (Retired)
Lunch program is part of the Rotary Large Club Conference
Queen Mary, Grand Salon (1126 Queens Hwy., 90802) Reservations are required by February 6.
- Thursday, Feb 14, 2019 - 5:30pm-7:30pm: 5 Way Test Mixer (2nd Thursday/month)
Parker's Lighthouse (435 Shoreline Village Drive)
- Wednesday, Feb 20, 2019 - 12noon-1:30pm: Weekly Lunch Program
Supercharge Your Brain! Keep Your Brain Strong and Prevent Alzheimer's - Dr. Susan Sklar
Queen Mary, Grand Salon (1126 Queens Hwy., 90802)

**[Next Rotary Lunch meeting
- February 6 - TEDifying
Long Beach Convention
Experience - Steve
Goodling](#)**



Under Steve Goodling's leadership since 2001, the Long Beach Convention & Visitors Bureau is at the forefront of modern meeting trends, offering new experiential ways to create successful, memorable events. Steve's vision for Long Beach is to be an "innovation leader" in the hospitality industry. Using the TED Conference as a guide, Steve pioneered the creation of new "turn-key" event spaces for imaginative event choices. In 2017 BizBash inducted him into their prestigious Hall of Fame. Successful Meetings Magazine named Steve to its "Top 25



**[President's
Message](#)**

We had such an interesting meeting last week. Our speaker, Dr. Rashida Crutchfield, nationally cited expert in student homelessness and CSULB professor spoke to us about this growing problem. She gave us

Most Influential People in the Meetings Industry 2017", listing him as a Trailblazer. Also in 2017, Northstar Media Group presented their 2017 Stella Award for "Best CVB in the West", a testament to Long Beach's commitment to quality service.

This Week's Birthdays

Jan 28 - **Jim Morris** (JCL Traffic Services, Contractors - Temporary Traffic Control)

Jan 28 - **Judy VanderLans** (Retired, Judiciary - Superior Court)

Jan 31 - **Lum Hom** (Retired, Medicine - Neoplasiaic Diseases)

Feb 2 - **Will Grella** (Will Grella DDS, General Dentistry)

Special Lunch & Dinner - RSVP Required

As part of the Rotary Large Club Conference taking place in Long Beach, we are moving our normal Wednesday lunch meeting that week to Tuesday, February 12, at 12 noon. Approximately 130 Rotarians, representing 55 large clubs across the nation and Canada will be joining the Long Beach club for its weekly lunch. Two to three of these clubs will be sitting at each table, so spread out and mingle with them to show our Long Beach hospitality.

Our special guest speaker will be Supreme Court of the United States Associate Justice Anthony M. Kennedy (Retired). Because of all of our guests, we are extending the lunch program until 2:00pm.

As this is a special lunch we will need reservations from EVERY Long Beach Rotarian who plans to attend. If you are not on the Meal Plan, then the cost of lunch is \$35. (There is no coffee/cookie option.) This is a good opportunity for you to invite a guest. **All reservations are due by February 6.** No reservations will be accepted for tables of just club Rotarians and their guests, as there will be 2 to 3 clubs from across the continent seated at each table.

statistics and trends but fortunately was not too heavy on this. She had the voices and quotes from affected students talking about how this impacts their ability to study. Food insecurity is another very large issue. Students talked about how not having enough food impacts their thinking. One said that "all he can think about is food and trying to figure out how he will get his next meal." The homeless student talked about crashing on a friend's sofa for a few days, sleeping in the car and in the park. Almost all of these students have a job as well as trying to get good grades and thinking about where to sleep at night. What was missing for me was a useful way to attack the problem. Michelle Paycheck, a professor at LBCC told me after the meeting that they have scholarships for homeless students (started by our own Dr. Ginny Baxter) with fundraisers for these scholarships each year and they have a food co-op where students can come and pick up food that does not need to be cooked. They also have a food co-op at CSULB. What I felt was needed was an understanding of the underlying issue. We can treat the symptoms but how do we get to the underlying problem? We had a large crowd and I can tell you there was absolute silence while Dr. Crutchfield was speaking. It was very impactful and moving.

Speaking of silence, we didn't have any of it while we all participated in the first of our monthly 15 minute networking sessions. Rotarians were

Also, LB Rotarians are invited to the February 12 dinner. This is the concluding event of the Large Club Conference. It will be held at the Terrace Plaza/Lobby of the LB Performing Arts Center. The guest speaker is John Matthews, former VP of Costco Wholesale, who will talk about Costco as an agent of cultural change. Cost of dinner program is \$150/person. **Reservations required by February 6.**



advised to sit at tables where they don't normally sit and to go around the table introducing themselves and explaining what they do for a living. I also told them that if they were retired to volunteer information on their former career because there are often newer Rotarians who might have questions in that field and would love to ask someone with experience. At the end of the session I had some difficulty getting their attention back until I mentioned in my STERN VOICE that it is not nice to speak while the President is speaking. I have gotten many e-mails and in person compliments for finally getting something like this started; so far no complaints.

Don't forget Rotary Revealed Thursday night January 31 at 6:00, at the lovely home of Val and Greg Owen. I will be baking desserts so be sure to bring a prospective member who likes sugar so that I do not need to take any of it home. Andy McFarland has a few Super Bowl Challenge Squares left and don't forget that if you want to come to the February 12 Rotary Luncheon (Tuesday, not regular Wednesday) to hear US Supreme Court Associate Justice Anthony Kennedy speak on Civil Discourse, you must make a reservation. Even if you are on the Meal Plan, MAKE A RESERVATION!

Gail #102

at 12:00 noon on the Queen Mary (1126 Queens Hwy., Long Beach, CA 90802)
Club Office: 400 Oceangate, Suite 470, Long Beach, CA 90802
562-436-8181; Rotary@RotaryLongBeach.org

Visit: [Long Beach Rotary](#), [District 5320](#), [Rotary International](#), [E-Club of the West](#)

