

ROTARYGRAM

January 8, 2020 - Vol. 103, Issue 27

This Week's Lunch Program - January 8, 2020

"How Millennials Fit in Business and Your Marketing"

Patrick McClure



Patrick McClure is a professional speaker, consultant, author and founder of the Connexia Group, a consulting firm specializing in accelerating performance in sales, management, and presentation skills. He has personally sold over \$100 million in products and services for companies such as IBM, Digital Equipment, EDS and Hitachi Data Systems.

Upcoming Events

- Wednesday, Jan 8, 2020 - 12noon-1:30pm: Weekly Lunch Program
How Millennials Fit in Business and Your Marketing
Patrick McClure
Queen Mary, Grand Salon (1126 Queens Hwy., 90802)
- Thursday, Jan 9, 2020 - 5:00-7:00pm: 5 Way Test Monthly Mixer
Portuguese Bend Distillery (300 The Promenade North) - possible tour
Contact: Lisa Finn
- Saturday, Jan 11, 2020 - 8:00am-9:00am: Centennial Park Clean-up
Entrance to the Park on E. Pacific Coast Hwy, near Junipero
Contact: Robyn Gordon-Peterson
- Monday, Jan 13, 2020 - BCS Championship Game
Watch it with your LB Rotarian football fans
Contact: Steve Hockett or Greg Haeseler
- Wednesday, Jan 15, 2020 - 12noon-1:30pm: Weekly Lunch Program
Update on the Construction of the Desmond Bridge Replacement Project - Daniel Rhodes
Queen Mary, Grand Salon (1126 Queens Hwy., 90802)
- Thursday, Jan 16, 2020 - 7:30am-9:00am: Business Breakfast Roundtable
Intellectual Property for the Small Business with Suman Naresh
RSVP for Long Beach Rotarians only
\$10 pre-fixed breakfast menu at Polly's Pies (Los Coyotes Diagonal)
- Wednesday, Jan 22, 2020 - 12noon-1:30pm: Weekly Lunch Program

To be confirmed

- Thursday, Jan 23, 2020 - 6:00-8:00pm: Rotary Revealed Information Meeting
Hosted by Diane Donaldson
RSVP to bring a prospect
- Sunday, Jan 26, 2020 - 3:00pm-5:00pm: Ronald McDonald House Sunday Meal Prep
500 E. 27th St. (near Atlantic)
Contact Michele Dobson to help with the meal preparations

[Next Rotary lunch meeting - Wednesday - January 15 - Update on the Construction of Desmond Bridge Replacement Project, LB's Iconic 100 Year Bridge - Dan Rhodes](#)



Desmond Bridge

The current Gerald Desmond Bridge is a vital part of the country's trade infrastructure, with 15 percent of the nation's imported waterborne cargo trucked over it. In addition, it is a critical access route for commuters between the Port of Long Beach, downtown Long Beach and surrounding communities. Built in the 1960s and in need of replacement, the current bridge was not designed to accommodate today's larger cargo ships or the dramatic increase in trucking traffic with the growth of the Port. Daniel Rhodes is Senior Vice President and head of the Westbound Communications team for the replacement project.

[**This Week's Birthdays**](#)

Jan 9 - **Bob Latimer** (Latimer and Massoni, Accountants - Certified Public - Accounting Services)

Jan 10 - **Craig Dougherty** (The Dougherty Company, Insurance - Casualty)

Jan 13 - **Ken Trossen** (Equity Brokers, Real Estate - Residential)



[**President's Message**](#)

Happy New Year!! But is it a new Decade? Some will argue that the New Decade begins with the first year or 2021. Whichever side of the discussion you fall on, fact is that I only have half of my term as President #103 remaining. Some may consider this a good thing. I'm just having so much fun I don't want it to end so I have suggested to Matt Kinley #104, that I'm a willing back-up if he needs a few more months to prepare. Just saying.....

2020!! Where did that come from? It always seemed so far away. In my business I'm now dealing with "kids" who were born in 2000 and know nothing of the hardships of pay phones and snail mail. But our speaker this week should help throw some light on working with a generation that has plenty to offer if we can communicate effectively.

Speaking of this week, in typical Rotarian fashion we hit the ground running with a 5th Way Test Mixer on Thursday and Centennial Park Clean-Up on Saturday. Then another reason to celebrate Fellowship by joining together to watch the BCS Championships on Monday night (see Steve Hockett) where the Tigers will play the Tigers...? Does it count as a "home game" for LSU since the game is in New Orleans?

And now the BIG question. Resolutions...yea or nay? This year I will do as I did last year and make a list of things that will make me Happier in 2020. I'm typically a pretty happy person but finding a new masseuse (our former Rotarian Donna Castellanos permanently moved to Florida), getting my income taxes done early and visiting my brother more often would make me Happier. So, I fall on the "nay" side of resolutions and the "yea" side of Happiness. Always a good side to be on!

May 2020 be filled with Happiness for each of you.

Mollie

B.

#103

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Rotary Club of Long Beach usually meets every Wednesday
at 12:00 noon on the Queen Mary (1126 Queens Hwy., Long Beach, CA 90802)
Club Office: 400 Oceangate, Suite 470, Long Beach, CA 90802
562-436-8181; Rotary@RotaryLongBeach.org

Visit: [Long Beach Rotary](#), [District 5320](#), [Rotary International](#), [E-Club of the West](#)