



WHO WE ARE ... The Object of Rotary

The Rotary Club of Long Beach is the largest Rotary club in Rotary District 5320 and among the top 50 in the world! Founded in 1917 as the 334th club, the Rotary Club of Long Beach is comprised of approximately 300 of Long Beach's business and community leaders. There are now approximately 35,000 clubs in more than 171 countries and geographical regions throughout the world, representing over 1.2 million Rotarians. Membership in Rotary is "by invitation" from a current member of a Rotary club. We look for persons who are community leaders, who are decision makers in their area of business, and who believe in *Service Above Self*, which is Rotary's motto. Each Rotary club is part of Rotary International but selects their own community projects and activities according to the needs of their own community. The object of Long Beach Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular, to encourage and foster:

- The development of acquaintance as an opportunity for service.
- High ethical standards in business and professions; the recognition of the worthiness of all occupations; and the dignifying of each Rotarian and their occupation as an opportunity to serve society.
- The application of the ideal of service by every Rotarian personally to business, and community life.
- The advancement of international understanding, goodwill, and peace throughout the world with a bigger picture of the ideal of service.

WHAT WE DO ... Avenues of Service: When you join the Long Beach Rotary Club, we encourage you to serve at least one or more of the following Avenues of Service. You have talents, treasures and/or time that will make a positive difference in our community and beyond. You will learn more about these Avenues of Service and their respective committees as you become more acquainted with our club.

Club Service: Committees that give us an opportunity to quickly meet the members and allow the club to run smoothly and efficiently - from Greeters, Legacy Program, Rotary 101 Classes to Technical Support.

Fellowship Service: Committees focusing on fellowship activities for members including: Boating, Dinner Panel Discussions, Social "5 O'Clock Somewhere" Mixers, High Adventure Outings, Golf and Wine Tasting.

International Service: Committees that offer service to the world including: Vocational Study Exchange Programs, International Projects like, raising funds for clean drinking water, travel to Mexico to administer Polio vaccine, and recognizing our Paul Harris Fellows.

Membership Service: Committees to encourage new and active membership of all members and to offer information about our very active club.

Community Service: Committees giving service directly to our community— these are some of our Projects that have served the Long Beach community for 97 years including: Centennial Park, Operation Santa Claus, Literacy, Outreach programs and The Ronald McDonald House. We have donated nearly 450,000 books to local schools through our Read By Nine program.

Vocational Service: Committees to encourage high standards in business and professions like Camp Enterprise, Visitation Projects, and Youth Mentoring Programs.

Youth Services: Support of clubs focusing on youth and college students including Interact, Rotaract, RYLA, Contests and Youth Exchange. We have a Rotaract Club for young professionals age 21 to 30.

SOME OF OUR ACHIEVEMENTS ...

Rotary Centennial Park— In 2005, Rotary raised \$130,000 to build 1.2 acre park at Pacific Coast Highway and Junipero. The new park - *Rotary Centennial Park* - commemorated the 100th anniversary of Rotary International. Long Beach Rotary's contributions provided the play equipment, an educational “planet walk” and enhanced soft and hardscape elements of the park. Our club members have maintained and cleaned the neighborhood park since its dedication in 2005.

Camp Enterprise—Local high school juniors participate in a three-day interactive camp experience learning about our free enterprise system. Rotarians share their business experiences with the students. Camp Enterprise students and Rotarians bus to Camp Oakes in the Big Bear where they form business teams, participate in team building activities, develop and present a business plan and produce a promotional commercial, all with the goal of developing the entrepreneurial interests and talents of the student participants.

Centennial Sports Trophy—The Rotary Centennial Sports Trophy is presented annually to the Long Beach high school with the most sports points accumulated during the school year, honoring one male student, one female student and their athletic director.

Service Above Self Awards—High school seniors are recognized and honored annually for their exemplary selfless service to others.

The Long Beach Rotary Charitable Foundation (LBRCF) is a 501(c) 3 nonprofit corporation formed in 1991 for Rotarians and other interested parties to make tax deductible donations to benefit the Long Beach community. Donations are used to fund programs meeting all of three criteria – local, youth and educational programs. These include Rotary Club projects such as Rotary Centennial Park, Camp Enterprise, RYLA, Reading by 9 and Rotary Reads, as well as grants to Long Beach area non-profits organizations and programs that benefit and support youth and education. Recent grants include those made to the Boys and Girls Club of Long Beach, Long Beach Day Nursery, YMCA, Boy Scouts, various programs benefiting the LB Unified School District schools, and the Carpenter Center school program. The Long Beach Rotary Charitable Foundation is administered by a Board of Directors comprised of Rotarians.

The Long Beach Rotary Scholarship Foundation—Over the years generous bequests have been made to this Foundation. With current assets over \$10 million, this foundation generates over \$300K in scholarships that are given to more than 250 local high school students every year. Our Rotary Scholarship Foundation Board also established the **Mark Bixby Scholarship** in his honor. Mark worked tirelessly on behalf of the youth in our community, and we are grateful for this opportunity to create this legacy as a tribute.

The Rotary Foundation (TRF)—The Rotary Foundation is a not-for-profit corporation that supports the efforts of Rotary International to achieve world understanding and peace through international humanitarian, educational, and cultural exchange programs. It is supported solely by voluntary contributions from Rotarians and friends of the Foundation who share its vision of a better world and the eradication of Polio throughout the world. Our club alone has contributed over \$1 million to this critical work.

Please contact us today for more information at (562) 436-8181 or rotary@rotarylongbeach.org