

ROTARY CLUB OF LONG BEACH *gram*

Volume 95 • Number 6
AUGUST 10, 2011

Kay Cofield, Editor



calendar.

- 8-9 Rotary Information Meeting at Chez Maize**
 - 6 pm for new and prospective members
- 8-10 Blood Drive and Bone Marrow Testing**
 - 10 am to 4 pm
 - Sign-up at meeting
- 8-17 Offsite Visit to CSULB Japanese Gardens**
 - Free parking in Lot 16
 - Delicious lunch by Choura Venue Services
- 8-20 Rotary Night at Angels vs Baltimore Orioles**
- 8-24 LA District Attorney Steve Cooley presenting The Courageous Citizens Awards**
- 8-27 All Aboard the S.S. Lane Victory, 7 am to 4:30 pm**
 - \$130 per person for a once-in-a-lifetime experience
- 8-31 Richard Steinke Port of Long Beach**

Samuel "Skip" Keesal



Partner, Keesal, Young & Logan

Program 8-10

Building Personal Relationships While Building a Business

Samuel "Skip" A. Keesal, Jr., was born in Chicago, Illinois, and was raised on a ranch in Tucson, Arizona. He currently resides in Rolling Hills with his lovely wife, Beth. He has three adult children — including LB Rotarian Steve, and one grandson, Jackson. He served in the Army and attended the University of Arizona and CSULB, where he earned a BS degree in business. In 1965 he received an LLB from USC. He went on to found the law firm of Keesal, Young & Logan in 1970. The firm, which has grown to 75 plus attorneys, has offices in Long Beach, San Francisco, Seattle, Anchorage and Hong Kong. Keesal is a legendary trial attorney who has tried more than 250 cases, with more than 75 jury trials.

Keesal has the distinction of being designated as a "Best Lawyer in America" in six or more categories and is a member of the prestigious International Academy of Trial Lawyers. CSULB named Skip "The Distinguished Alumnus" of the Business School in 1991. In 2000, he was named "Lawyer of the Year" by the Long Beach Bar Association and "Entrepreneur of the Year" by the Long Beach Chamber of Commerce and in 2007, Keesal and the firm were the recipients of the Long Beach Chamber of Commerce/ HCVT "Corporate Citizen Award" and "Good Scout of the Year Award" from the Boy Scouts of America.

Keesal has dedicated himself and his firm to the local community by supporting numerous charitable and civic projects by serving on numerous boards which includes the Boys & Girls Clubs, the Boy Scouts, the YMCA, and LB Memorial Hospital. A strong supporter of education, he is a founding member of the Board of Governors at CSULB and supports many of our local schools.

spotlight.

Mark your calendars today for the legendary 79th Annual Great Sand Sculpture Contest! Bring family and friends to participate in building and viewing sculptures on August 13 from 9am to 4 pm in Belmont Shore. Team registration and event attendance are free. All sponsorship proceeds of this event, planned and organized by the newly chartered Rotaract Long Beach, go to support Youth Health in Long Beach. For more info or to pre-sign-up a Sculpting Team today visit: lbsandcastle.com or contact Ege Ersoz at: ege.ersoz@gmail.com

Mark your calendars now and make plans to board the S.S. Lane Victory Merchant Marine ship on Saturday, August 27 at 7:30 am and returning at 4:30 pm. Come spend the day cruising the Catalina coast listening to vintage-era music, take a guided tour, witness a re-creation of a Korean War attack, two world-class museums, enjoy a continental breakfast and a fabulous buffet lunch. Cost is \$130 per adult and \$80 per youth. (15 and under). Sign-up at Rotary.



Is it the truth? • Is it fair to all concerned? • Will it build goodwill and better friendships? • Will it be beneficial to all concerned?



last week

If you had been there ...

- You would have heard **Prez Blake** open the 4,487th meeting; **Butch Twining** give the invocation; **Michael Fawver** lead the pledge; **Don Wylie** sing *God Bless America* with everyone; **Jill Rosenberg** remind everyone about the Off-Site meeting to the beautiful Earl Burns Miller Japanese Garden at CSULB (reservations required); **Nancy Kindelan** ask us to roll up our sleeves in support of the American Red Cross Blood Drive/Bone Marrow test on August 10; and **Prez Blake** invite everyone out to the Rotaract organized Sand Castle Contest on August 13 — sponsorships available!
- You would have heard **Prez Blake** announce **Sara Pillet** as Rotarian of the Month for her dedication to Service Above Self through her work in Literacy and Reading by 9; **Prez Blake** recognize **Michele Wilson** for her outstanding Courageous Leader-

Red Cross Blood/Bone Marrow Drive

This week at Rotary we are holding a Blood Drive and a Bone Marrow testing in the Windsor Salon from 10 am to 4 pm. Sign-up on the website at: www.rotarylongbeach.org to potentially help save a life. The bone marrow testing is quick and easy and does not require a reservation.

ship Award from the Martin Luther King Jr. Democratic Club before handing the microphone over to **Past President Craig Dougherty (87-88)** for this week's Rotary moment, sharing how, during his tenure, the club raised an astonishing \$220,000, this being the first year Polio Plus was instituted and the same year women first joined Rotary (correlation?).

- You would have heard **Sergeant-at-Arms Kathryn Courtney** wish happy birthday to **George Bell, Terry Geiling, Don Wylie, Lew McCullough** and **Terry Coniglio**; and **Janey Roeder** introduce new member, **Michael "It's About Time" O'Toole**. Michael is owner of The Big Red Bus and Gondola Getaway, which started as a USC class assignment 30 years ago. He recently donated gondola rides for 28

people to the tune of \$6500 going to the **Mark Bixby** Scholarship.

- You would have heard **VP Josh Owen** introduce Tim Jackson, president of Colorado Automobile Dealers Association, who shared his travels throughout Italy as a Rotary GSE member back in the day, then went through a brief rundown of statistics and the history of automobiles before addressing the recent bankruptcy reorganizations by our American auto manufacturers, except Ford. He shared where fuel efficient green vehicles will be taking us in the future before closing with a reminder that it is entrepreneurs and small businesses that make this country great ... and it is the freedom to run our businesses that will keep it that way.

by Dana Buchanan



happy b-day

Jeff Reeb – 8/10

Deputy Fire Chief, Long Beach Fire Department (Government-Municipal-Public Safety-Fire Department)

Dan Cooper – 8/12

Executive Director, Breakers of Long Beach (Senior Living Communities-The Breakers)

Elliott Dixon – 8/12

Elliott J. Dixon, Attorney (Attorney at Law-Estate Planning)

Nancy Kindelan – 8/12

CEO, American Red Cross (Associations-American Red Cross)



Steve Shaw
Mortgage Loan Officer
562.494.5505
steve.shaw@bankofamerica.com

Bank of America, N.A., Member FDIC
Equal Housing Lender
© 2009 Bank of America Corporation.
00 62 0114D 04 2009 AR69352

Bank of America
Home Loans

YOUR AD HERE

LESS THAN 9¢ PER RECIPIENT
Call 562/436-8181 for details

Realtors THANKS FOR YOUR SUPPORT!

SOLD on the Rotarygram

John Gooding	493-6555
Mark Kachigan	225-4848
Jill Rosenberg	425-9681
Ken Trossen	434-6731



**Steaks • Seafood
Salad • Pasta • Ribs**
Happy Hour Specials
Mon. thru Fri. 3-6 p.m.
50% Off appetizer
& Oyster Bar Items
Champagne Brunch
Sat. & Sun. 11-3

5508 E. Britton Dr., Long Beach
Los Altos MarketCenter • 562/594-8771

**Rotary meets aboard
the Queen Mary**



Wednesday at Noon



**WINDES & McLAUGHRY
ACCOUNTANCY CORPORATION**

Certified Public Accountants
& Consultants

- Assurance Services
- Employee Benefit Services
- Tax, Estate and Trust Services

Jack Hinsche, CPA / Tony Davies, CPA
Jim Howe, CPC / Scott Dionne, CPA
111 West Ocean Blvd., 22nd Floor • Long Beach • (562) 435-1191

www.windes.com

Audio cassette tapes are available of weekly meetings. To obtain a copy, please call the Rotary office.



Courtesy of Mike Cincola

rotarygram

is published and sent weekly by the Rotary Club of Long Beach #354. Chartered November 1, 1917.

Blake Christian, President
Josh Owen, Vice President
Kathryn Courtney, Sgt.-At-Arms
Karen Wyrick, Exec. Director

Rotary Club of Long Beach
Queen's Marketplace
1119 Queen's Hwy. • Suite 103
Long Beach, CA
90802-6390

(562) 436-8181
lbrotary@aol.com
www.rotarylongbeach.org