



November 30, 2011

Volume 95 Issue 22



Hello Kay, If you didn't attend our last meeting, you missed a great program presented by Mike Stolzman, president, Pacific Harbor Line. See the "Last Week" article to read about what you missed. I hope all Rotarians and their families had a wonderful and fun-filled Thanksgiving. Our next meeting will be on November 30 and will feature Steve Kinney, Partner, Public Opinion Strategies, a survey research company specializing in corporate and public policy research. Plan on attending this week and invite a guest.

Blake Christian, President

Hear [ [Mike Stolzman](#) ] See [ [Recent Events](#) ] [ [Press](#) ] [ [New Members](#) ], Request a [ [make up](#) ], Propose a [ [new member](#) ], or Visit [Rotary eClubWest](#), [CSULB Rotaract](#), [LB Rotaract](#), [District 5320](#), and [Rotary International](#).

Long Beach Rotary Network Options.



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## MEETINGS



**Wednesday, November 30 - 11:30 am - Session 2 of Rotary 101 Class with Past President Frank Newell.** He will be covering Chapters 9 and 10 in the *Century of Service* book, Navigating Through Turbulence and Foundation of Hope. If you haven't heard Frank (memory like a steel trap) Newell speak, you are in for a real treat. He is very knowledgeable in the area of the Rotary Foundations, which will give us an opportunity to learn about Rotary's many contributions. You will be educated and inspired by what Frank has to say. Wow! I didn't realize the Rotary Club of Long Beach had so many Foundations! [Click here to learn more!](#)



**Wednesday, November 30 - 12 noon - Steve Kinney, Partner, Public Opinion Strategies**, a survey research company specializing in corporate and public policy research, with offices in Washington, Denver and Los Angeles. Since their founding in 1991, they have completed more than 5,500 research projects and interviewed more than 2.4 million Americans across the US. The projects have ranged in scope from neighborhood studies to national samples in all 50 states. Internationally, they have completed research projects in Albania, Australia, Bulgaria, Canada, Guam, Kenya, Mexico, Mongolia, New Zealand, Poland, Russia, Venezuela, South Africa, and the United Kingdom. Invite a guest and make a reservation in the website. [ [click here to learn more or register](#) ]



**Wednesday, December 7 - 12 noon - President-elect Greg Haeseler** will introduce his new board of directors for his term as president 2012-13. The highlight will be the announcement of the next President-elect, who will serve as president of the Rotary Club of Long Beach for 2013-14. Greg joined the Rotary Club of Long Beach in 2003. When he attended his first meeting at the invitation of his sponsor, LeRoy Doty, Greg did not know anyone in the room except LeRoy. All that changed after getting involved with the club, serving and chairing on various committees and then serving on the board. What makes Greg so passionate about Rotary is the wonderful way this organization weaves together the dynamics of having fun while doing good. He feels extremely blessed to be in this organization and is deeply humbled to be the president-elect.

Born and raised in Vestal, NY, Greg eventually moved to California in 1980 to find his fame and fortune. He says he never did find fame, but he did find his fortune when he met his wife-to-be, Martha, in a church in Torrance. They married in 1984 and moved to Long Beach in 1999. In 2001, they adopted their daughter, Amy, from China; and she is now a flourishing 5th grader at Fremont. Martha stays busy helping Amy at school and, at the same time, helping her mom, who lives in Bixby Knolls - hence the "Sandwich Generation".

Greg has been a financial advisor for more than 20 years, helping clients to build and live off their nest eggs. His other current and past community involvements include being a board member of the Long Beach Day Nursery, Torrance Area Chamber of Commerce, South Bay YMCA, and New Hope Grief Support. When not consumed with family activities, his financial advisory business, and Rotary, Greg relaxes by playing golf and piano and solving crossword and sudoku puzzles. [ [click here to learn more or register](#) ]



**Wednesday, December 14 - 12 noon - The Annual Rotary Holiday Luncheon will feature Brass At The Beach**, an outstanding brass quintet from the Bob Cole Conservatory of Music at CSULB, which will be entertaining us. Please consider bringing family, friends, and your co-workers, as this will be a great event with a great meal, wine, and some surprises for everyone. Invitations were mailed this week, so send in your reservation or register online. Cost is \$35 per person or Meal Plan. Reservations are required for this special luncheon even if you do not bring a guest. [ [click here to learn more or register](#) ]

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## EVENTS



**Wednesday, November 30 - AbilityFirst/Chamber Mixer - from 5pm to 8pm.** Join your fellow Rotarians at the next Long Beach Chamber of Commerce networking mixer, celebrating the 85th anniversary of Ability First. Ability First has an historical Rotary connection, as it was established at the Rotary International Convention in 1926 as the Crippled Children's Society of Southern California. Located at 3770 E. Willow (southwest corner of Willow and Grand). [ [click here to learn more or register](#)]



**Saturday, December 10 - Keep It Clean Day** 8:00 am Coffee, 8:15 am Clean Up. Come and enjoy spending time with fellow Rotarians, family members and friends; and help keep our Rotary Centennial Park pristine and beautiful! [ [click here to learn more or register](#) ]

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## LAST WEEK

If you had been there ...You would have heard **President Blake Christian** open the 4,502nd meeting; invite **Don Cochran** to give the invocation; **Mike Soutar** to lead us in the pledge; and **Steve Shaw** to start us signing *My Country 'Tis of Thee*. You would have heard **Prez Blake** recognize **Tammy Newland** as our Rotarian of the Month; remind us that it's not too late to sign up for the upcoming District Foundation Dinner; re-announce the upcoming Sporting Clays event on Sunday December 4 at Triple 'B'; present **Paul Scholz** to do another Operation Santa Claus announcement; introduce **Shamilla Mustafa** to encourage us to participate in the E-Club Christmas Trees for Amputees program; bring up **Jill Rosenberg** to let us know that we need more New Rotarian Mentors; present Donna Castellanos to announce this year's Camp Enterprise date March 28 to 30; turn over the microphone to **Michele Wilson** who introduced Kym Livesay, executive director of Long Beach Basket Brigade, to tell us about their terrific service to underprivileged folks; and present new "Red Badger" **Paul Carter**.

You would have heard **Sergeant-At-Arms Steve Keesal** wish **Norris Bernstein, Dave Robertson** and **Steve Shaw** a happy birthday; **Prez Blake** recognize (and "fine" \$250) **John Hancock** for his recent *15 Minutes With John Hancock* article in the *Long Beach Business Journal*; and turn the floor over to **Jonathan Mills** who let us all know that this would be his last meeting as a Long Beach Rotarian, as he and his family are moving to Boulder, Colorado - we'll miss you Jonathan.

You would have heard **VP Steve Kuykendall**, welcome our guests and visiting Rotarians before introducing this week's speaker Mike Stoltzman, president of Pacific Harbor Lines, Inc. Stoltzman presented a very interesting overview of his railroad and the staggering numbers of freight that they move every single day, into and out of both the Los Angeles and Long Beach Ports. He let us know that a railroad can move 1,000 pounds of freight 500 miles on one gallon of Diesel fuel - now that's efficiency! He stressed that Pacific Harbor Lines is committed to remain the "Greenest Railroad" in the world.

by **Mark Turpin**

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## COMMUNITY SERVICE

Community Service is one of the Avenues of Service that encourages Rotarians to offer service to their communities. Your Community Service Committee offers the following opportunities for every Rotarian to exemplify "Service Above Self" ---

servicing all nine Council Districts; Rainy Day Shelter Underwriting; and the Downtown Area Youth Services After School Program Speaker Series and Dinner. See our table at each Rotary Meeting and remember to wear your Rotary pin and Rotary gear when you serve. Contact the Community Projects Chair for more information at: [reception.mwilsonlawoffice@yahoo.com](mailto:reception.mwilsonlawoffice@yahoo.com)

by **Michele Wilson**

**Rotaract Long Beach**, a local community group, is now 26 members large and growing! They report that they scheduled a new venue through Rotarian Jay Beeler, and they have many Long Beach Rotarians scheduled as guest speakers through February. They will also be adopting a family for Operation Santa Claus! Please visit [www.rotaractlb.org](http://www.rotaractlb.org) to learn more about Rotaract Long Beach and send an email to [info@rotaractlb.org](mailto:info@rotaractlb.org) if you are interested in participating or know someone who is.

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## BIRTHDAYS THIS WEEK

- **Bob Graham** - 11/23 Pres., RP Graham & Associates (Consultant-Corporate Management)
- **Steve Shaw** - 11/25 Mortgage Loan Officer, Bank of America (Real Estate - Mortgage Loans)
- **Theresa Brunella** - 11/27 Community Liaison, Oxford Health Care (Medical - Home Health Care)
- **Barbara Goldsmith** - 11/28 Sales Associate, Lee & Associates (Real Estate - Industrial - Sales/Leasing)

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## ANNOUNCEMENTS



**Buy a Tree; Give a Hand** - As a Long Beach Rotary Sponsored Club, Chartering [Rotary eClub of the West](#) is excited to initiate its first fund raiser, "Trees for a Cause". If you buy your tree from us this year, 35% of the cost of the tree will go to the LN-4 Prosthetic hand project. Amputees in 3rd world countries receive LN-4 hands for free, and this Christmas you can "give hope and give a hand". Your tree will be ready for pickup between 9am and 12pm on Dec. 10 in the Ability Trimodal parking lot in Carson. Reserve your tree at <http://treesforacause.com/longbeach> and pick it up December 10th at [Ability Trimodal](#) (delivery available at extra cost). Why not buy one for your

Operation Santa Claus family?

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View pictures of our events [ [here](#) ] and see the latest coverage in the Long Beach Post [ [here](#) ]

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**\*\*All committee meetings\*\*** - Any committee meeting is considered a "make - up" as is listening to one of our previous meetings. **\*\* Banner ads\*\*** - Available in Long Beach and District websites. Contact Karen for details. **Long Beach Rotary, Rotary International, and Rotary District 5320 do NOT endorse any of the ads visible through the website or the Rotarygram.**

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**Kay Cofield**, Editor

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