



December 7, 2011

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Hello Kay, If you didn't attend our last meeting, you missed a great program presented by Steve Kinney with Public Opinion Strategies, who gave us an excellent overview of the polling business. See the "Last Week" article to read about what you missed. Our next meeting will be our own President-elect Greg Haeseler who will be announcing his 2012-13 board of directors and, of course, the big announcement of who will be the president following in his footsteps for the 2013-14 Rotary year. Plan on attending this week and invite a guest. And don't forget to send in your reservations for our wonderful Holiday Meeting on December 14 featuring Brass at the Beach, a very talented brass quintet from the Bob Cole Conservatory of Music at CSULB.

Blake Christian, President

Hear [[Steve Kinney](#)] See [[Recent Events](#)] [[Press](#)] [[New Members](#)], Request a [[make up](#)], Propose a [[new member](#)], or Visit [Rotary eClubWest](#), [CSULB Rotaract](#), [LB Rotaract](#), [District 5320](#), and [Rotary International](#).

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MEETINGS



Wednesday, December 7 - 12 noon - President-elect Greg Haeseler will introduce his new board of directors for his term as president 2012-13. The highlight will be the announcement of the next President-elect, who will serve as president of the Rotary Club of Long Beach for 2013-14. Greg joined the Rotary Club of Long Beach in 2003. When he attended his first meeting at the invitation of his sponsor, LeRoy Doty, Greg did not know anyone in the room except LeRoy. All that changed after getting involved with the club, serving and chairing on various committees and then serving on the board. What makes Greg so passionate about Rotary is the wonderful way this organization weaves together the dynamics of having fun while doing good. He feels extremely

Born and raised in Vestal, NY, Greg eventually moved to California in 1980 to find his fame and fortune. He says he never did find fame, but he did find his fortune when he met his wife-to-be, Martha, in a church in Torrance. They married in 1984 and moved to Long Beach in 1999. In 2001, they adopted their daughter, Amy, from China; and she is now a flourishing 5th grader at Fremont. Martha stays busy helping Amy at school and, at the same time, helping her mom, who lives in Bixby Knolls - hence the "Sandwich Generation".

Greg has been a financial advisor for more than 20 years, helping clients to build and live off their nest eggs. His other current and past community involvements include being a board member of the Long Beach Day Nursery, Torrance Area Chamber of Commerce, South Bay YMCA, and New Hope Grief Support. When not consumed with family activities, his financial advisory business, and Rotary, Greg relaxes by playing golf and piano and solving crossword and sudoku puzzles. [[click here to learn more or register](#)]



Wednesday, December 14 - 12 noon - The Annual Rotary Holiday Luncheon will feature Brass At The Beach, an outstanding brass quintet from the Bob Cole Conservatory of Music at CSULB, which will be entertaining us. Please consider bringing family, friends, and your co-workers, as this will be a great event with a great meal, wine, and some surprises for everyone. Invitations were mailed this week, so send in your reservation or register online. Cost is \$35 per person or Meal Plan. Reservations are required for this special luncheon even if you do not bring a guest. [[click here to learn more or register](#)]



Wednesday, December 21 and Wednesday, December 28 - DARK - no noon meeting Enjoy the holiday season and we'll see you in the New Year.

EVENTS



Saturday, December 10 - Keep It Clean Day 8:00 am Coffee, 8:15 am Clean Up. Come and enjoy spending time with fellow Rotarians, family members and friends; and help keep our Rotary Centennial Park pristine and beautiful! [[click here to learn more or register](#)]



Friday, December 16 - Service Club Kettle Day in support of the Salvation Army - Community Services Chair, Michele Wilson, is looking for a few volunteer Rotarians to participate in the annual Service Club Salvation Army's Kettle Day to help "Ring the Bell" and assist in collecting donations to help those less fortunate in Long Beach to have a Happy Holiday season. We have one-hour time periods from 10 am to 6 pm at the RiteAid store on Second Street in Belmont Shore. Please call the Rotary office at 436-8181 or Michele Wilson's office at 562-433-7718 to volunteer.

LAST WEEK

If you had been there . . . You would have heard **President Blake Christian** open the 4,503rd meeting; invite **Theresa Brunella** to offer up a lovely prayer for the invocation; **Willetta McCulloh** to lead us in the pledge; and Willetta's older 'brother' **Lew McCullough** (just kidding) to get us in a holiday mood by starting us singing *Jingle Bells*.

You would have heard **Prez Blake** bring up Dr. Felton Williams, president of the LBUSD School Board, to introduce us to the Student of the Month Christie Roselliss-Perez; invite Cherie Davis to remind us about the Sporting Clays event on Sunday December 4 at Triple 'B'; let us know that there are still deserving families to sign up for with Operation Santa Claus; encourage us to participate in the eClub Christmas Trees for Amputees program; remind us of this year's Camp Enterprise date March 28-30; present **Lisa Davis** for a Golf Tournament announcement at Sea Cliff Country Club on April 9; invite **Bob Luskin** to introduce our newest member, LB City Prosecutor **Doug Haubert**; and give a shout-out to **Terry Geiling** and **Brian Russell** who will be walking next to the Rotary International Rose Parade float this year on January 2; remind us about the Rotary eClub of The West's *Buy a Tree/Give a Hand* program; and announce tonight's Ability First Mixer. You would have heard **Sergeant-At-Arms Steve Keesal** wish **Dave Woody** a happy birthday and heard **Blake** congratulate **Michele Wilson** on the adoption of her daughter Meara.

You would have heard **VP Steve Kuykendall** welcome our guests and visiting Rotarians before introducing this week's speaker Steve Kinney, GOP political pollster. Kinney showed us several graphs and charts that are his stock-in-trade. For the most part, those charts and graphs tend to indicate that many registered voters say they are very concerned with the economy and jobs, and that many have lost faith in our government, both Republicans and Democrats. He feels that independent voters, or those that decline to indicate a party, will likely be the deciding factor in the upcoming 2012 elections, as the votes along party lines might be very close indeed, with independent voters to likely have the final say.

by **Mark Turpin**

COMMUNITY SERVICE

Community Service is one of the Avenues of Service that encourages Rotarians to offer service to their communities. Your Community Service Committee offers the following opportunities for every Rotarian to exemplify "Service Above Self" --- the Long Beach Basket Brigade Thanksgiving Basket Food Collection and Delivery; Better Balance Christmas Store serving all nine Council Districts; Rainy Day Shelter Underwriting; and the Downtown Area Youth Services After School Program Speaker Series and Dinner. See our table at each Rotary Meeting and remember to wear your Rotary pin and Rotary gear when you serve. Contact the Community Projects Chair for more information at: reception.mwilsonlawoffice@yahoo.com

by **Michele Wilson**

Rotaract Long Beach has just launched its first international service project! Entitled *Time for Water*, which aims to provide clean water to the victims of the 2010 Haiti earthquake, Long Beach Rotaractors have partnered with [Epic Timepieces](#) to sell affordable and trendy wrist-watches. Half of the proceeds from each sale will allow a Haitian access to clean water for an entire year, as well as water purification and hygiene education. If you are interested in purchasing a watch for yourself, a friend or family member for the holidays, please [click here to place your order](#). Be sure to enter **RLB** in the Coupon Code field. Visit www.rotaractlb.org to learn more about Rotaract Long Beach and send an email to info@rotaractlb.org if you are interested in participating or know someone who is.

BIRTHDAYS THIS WEEK

- **Nancy Ahlswede** - 12/1 CEO, Apartment Association, California Southern Cities, (Associations-Apartment Association)

- **Denae Oatey** - 12/1 Attorney, Madden, Jones, Cole & Johnson (Attorney at Law-Estate Planning & Taxation)
- **Jane Netherton** - 12/5 President/CEO, International City Bank, N.A. (Banking-Community)
- **Dave Woody** - 12/6 Owner, Woody Financial Realty Corp. (Real Estate-Mortgage-Broker)
- **Pat Davitt** - 12/8 Vice President, Perez, APC (Arthitecture-Interior Design)
- **Mark Turpin** - 12/8 President, Turpin Design Group, Inc. (Architecture)

ANNOUNCEMENTS



LAST DAY TO Buy a Tree; Give a Hand - As a Long Beach Rotary Sponsored Club, Chartering **Rotary eClub of the West** is excited to initiate its first fund raiser, "Trees for a Cause". If you buy your tree from us this year, 35% of the cost of the tree will go to the LN-4 Prosthetic hand project. Amputees in 3rd world countries receive LN-4 hands for free, and this Christmas you can "give hope and give a hand". Your tree will be ready for pickup between 9am and 12pm on Dec. 10 in the Ability Trimodal parking lot in Carson. Reserve your tree at <http://treesforacause.com/longbeach> and pick it up December 10th at **Ability Trimodal** (delivery available at extra cost). Why not buy one

for your Operation Santa Claus family?

View pictures of our events [[here](#)] and see the latest coverage in the Long Beach Post [[here](#)]

****All committee meetings**** - Any committee meeting is considered a "make - up" as is listening to one of our previous meetings. **** Banner ads**** - Available in Long Beach and District websites. Contact Karen for details. **Long Beach Rotary, Rotary International, and Rotary District 5320 do NOT endorse any of the ads visible through the website or the Rotarygram.**

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Please let us know what you think of your new **Rotarygram**. Several features of the original printed Rotarygram have been incorporated in this new online version, with the intention of blending the best of both the online and the printed formats. Let us know if you'd like to reserve a space to advertise your own business. Your ad can be linked to your own website or email address; and we'll even design your ad for you if you wish.

Kay Cofield, Editor

See [[New Members](#)], Request a [[make up](#)], Propose a [[new member](#)], or Visit [[Rotary eClubWest](#) , [CSULB Rotaract](#), [LB Rotaract](#), or [District 5320](#)] or [Rotary International](#)

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