

1917 -
2017

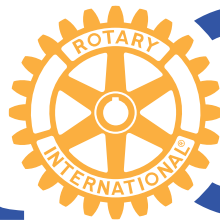
Rotary
Club of Long Beach



Making a Difference Every Day



100
*Year
Anniversary
Issue*



Welcome

Rotary links 1.2 million members in 35,000+ clubs to form a grassroots organization of international scope. It started with the vision of one man – Paul Harris, who provided an opportunity for professionals with diverse backgrounds to exchange ideas, form meaningful lifelong friendships, and give back to their communities. In 1905 the attorney formed the Rotary Club of Chicago, named for the early practice of rotating meetings in the offices of its members.

“Whatever Rotary may mean to us, to the world it will be known by the results it achieves.”

Paul Harris
Rotary's founder

ROTARY INTERNATIONAL CAUSES:

PROMOTING PEACE - over 1,000 students have graduated from Rotary's Peace Centers Program, fostering international understanding across cultures, engaging in solutions of personal interaction conflicts, conducting anti-bullying campaigns, and addressing domestic violence issues.

FIGHTING DISEASE - for 30+ years, vaccinating 6 million+ children against polio. Today Afghanistan, Nigeria, and Pakistan are the only countries where polio remains epidemic.

PROVIDING CLEAN WATER - for 23 million people and access to sanitation and hygiene for 21 million people.

SAVING MOTHERS AND CHILDREN – expanding access to quality medical care, sanitation, education and economic opportunities. In Nigeria alone, Rotarians have committed to a \$3 million, 5-year project to save lives during home deliveries.

SUPPORTING EDUCATION - reducing gender disparity in education and increasing adult literacy.

GROWING LOCAL ECONOMIES - enhancing economic and community development and creating opportunities for decent and productive work for young and old. Last year the Rotary Foundation spent \$9.2 million to grow local economies and reduce poverty.

The **Rotary Club of Long Beach** has contributed over \$1,300,000 through Rotary International for projects including: Polio Plus -- immunizing 1.7+ million children worldwide; water wells in Mozambique and Asian villages; and opportunities to serve neighboring Mexico with medical essentials, technology educational tools, housing and many, many books!



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A Century of Service Above Self!

Since 1917, our philanthropic focus has been literacy, education, and the youth of Long Beach. As you read about our community gifts in these pages, we hope you will remember that each number represents a child, a student, a young adult, a life helped along toward a more promising future.

It is my honor and privilege to have been the 100th president of the oldest service club in our City, the Rotary Club of Long Beach.

Welcome to our story, the story of how Rotarians are making a difference ... every day!

Jayne Lastusky
Rotary Club of Long Beach President, 2016-2017

About The Rotary Club of Long Beach

100 YEARS AGO Granville Savage visited Long Beach and met with 7 local men to share his enthusiasm about his Rotary Club in New York. Together they changed the course of local history by forming the City's first service club – the Rotary Club of Long Beach.

The Club's fifteen charter members caught the vision of creating an organization that would cement friendships, contribute to community, and elevate business ethics. Funeral director and civic leader J. J. Mottell became the Club's 1st president.

Chartered November 1, 1917 as the 334th club globally, the Rotary Club of Long Beach is today in the top 50 of the 35,000 Rotary Clubs around the world, comprised of approximately 300 of Long Beach's business and community leaders whose motto is "Service Above Self."

Over the century, the Club has met in iconic locations which are now part of the City's historical past:

- 1917-1932 - Hotel Virginia
- 1932-1936 - Masonic Temple*
- 1936-1954 - Pacific Coast Club
- 1954-1974 - Lafayette Hotel
- 1974-1992 - Golden Sails Hotel
- 1992-Present - Queen Mary

**Briefly after the 1933 earthquake - Virginia Country Club, on the 18th green!*

“The inspiring association, the creed of true unselfishness, and the wonderful friendship and fellowship engendered have elevated all of us to a higher and better plane of life.”

W.F. Prisk
LB Rotarian and Publisher, Long Beach Press-Telegram
On the Rotary of Long Beach's 25th Anniversary, 1942

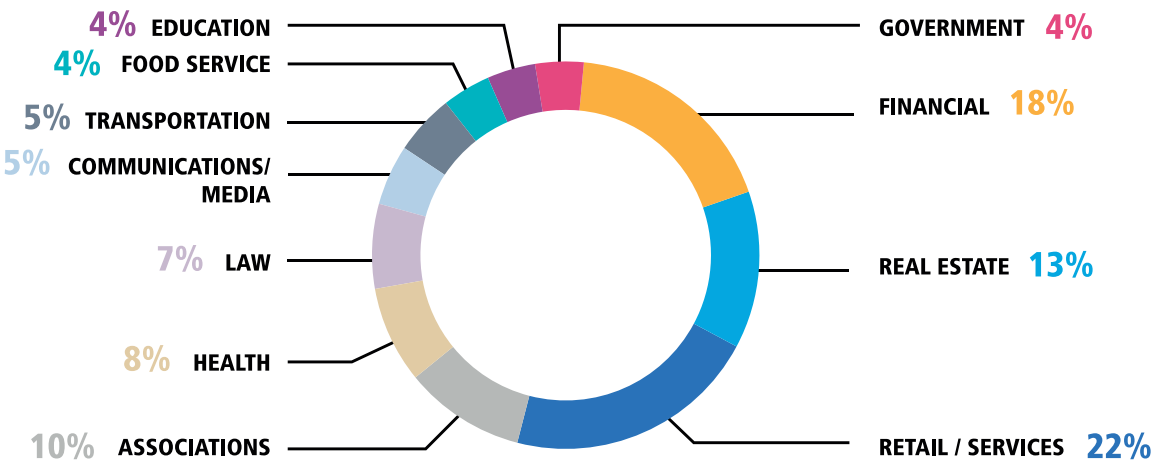
The Club was proud and honored to welcome Rotary's founder, Paul Harris, who visited Long Beach in 1925 and 1941.

For every day of its 100-year history, Rotarians have contributed time, talent, and treasure to improve Long Beach. Its current signature programs of literacy and education have roots in the Club's first service project – the Long Beach Day Nursery. With the advent of World War I, the demand for childcare was growing rapidly, and the Day Nursery provided expert care for pre-school children of motherless homes or working mothers. Rotarians assisted by providing toys and play equipment, and they raised over \$20,000 to purchase the lot at 1548 Chestnut Avenue, which was donated to the Day Nursery.

Eventually, the Club's many youth and education projects would benefit local youth from preschool through young adulthood. Since those early days, Rotarians have supported elementary school children through reading programs and Long Beach Rotary Charitable Foundation grants; high school students through grants and Camp Enterprise; college students through scholarships; and, as a Centennial gift to middle school children, the creation of an ethics curriculum.

The Rotary Club of Long Beach's deep and rich past has paralleled the City's history, and it is solidly positioned to share the City's path into its next 100 years.

ROTARY CLUB OF LONG BEACH MEMBERSHIP



Presidents

1917-1918	J. J. Mottell
1918-1919	John H. Feers
1919-1920	Ed J. Gillette
1920-1921	John R. Williams (**1922-1923)
1921-1922	T. R. Merrell
1922-1923	Charles L. Henderson
1923-1924	William P. Graef
1924-1925	George M. La Shell
1925-1926	James K. Ried
1926-1927	Walter B. Hill
1927-1928	W. H. Wise
1928-1929	Harry Buffum
1929-1930	Ross E. Hall
1930-1931	Allen C. Walker
1931-1932	Charles H. Tucker
1932-1933	William P. Nestle
1933-1934	Guy L. Bliss
1934-1935	Lawson Overman
1935-1936	Raymond H. Green (**1937-1938)
1936-1937	Ralph A. Jensen
1937-1938	B. B. Stakemiller
1938-1939	Earl B. Miller
1939-1940	Fred B. Clarke
1940-1941	Julian R. Davis
1941-1942	Herbert E. Waite
1942-1943	John P. Davis (**1944-1945)
1943-1944	Lon E. Peek
1944-1945	Phil M. Swaffield
1945-1946	George L. Craig, II
1946-1947	Max W. Becker
1947-1948	John C. Cottrell
1948-1949	Gus H. Leuking
1949-1950	Henry F. Burmester
1950-1951	Glenn E. Thomas
1951-1952	Joseph E. Madden
1952-1953	J. Donald Locke (**1954-1955)
1953-1954	J. H. Davies
1954-1955	Hubert J. Prichard
1955-1956	Lawrence A. Collins, Sr.
1956-1957	Vaile G. Young
1957-1958	Douglas A. Newcomb
1958-1959	H. Milton Van Dyke
1959-1960	LeRoy E. Pitman
1960-1961	C. Lowell Clarke
1961-1962	Gus A. Walker
1962-1963	W. Odie Wright
1963-1964	Darrell T. Neighbors
1964-1965	Norbert W. Dean
1965-1966	Don C. Carner
1966-1967	Robert L. Irvin
1967-1968	Robert Hall
1968-1969	Henry H. Clock
1969-1970	Raymond Berbowser (**1975-1976)
1970-1971	Harry D. Aggers
1971-1972	Roy L. Anderson
1972-1973	H. George Hanawalt
1973-1974	J. Lamont Davis
1974-1975	James A. Willingham
1975-1976	John R. Dalton
1976-1977	E. William George
1977-1978	Norbert G. Zink
1978-1979	Oscar W. Shadle
1979-1980	Judge F. Anderson
1980-1981	Clyde L. Bronn
1981-1982	George Gehring
1982-1983	Carl J. Calkins
1983-1984	Randall L. Stricklin
1984-1985	Victor I. McCarty
1985-1986	Henry J. Meyer
1986-1987	H. I. Nance
1987-1988	Craig Dougherty
1988-1989	Bernard L. Jones
1989-1990	Robert E. Fronke
1990-1991	James R. Howe
1991-1992	Gregory L. Owen (**2011-2012)
1992-1993	Russell T. Hill
1993-1994	Donald N. Serafano
1994-1995	Robert R. Johnson
1995-1996	Jack E. Hinsche
1996-1997	John P. Gooding
1997-1998	Laurence W. Jackson
1998-1999	Cam Doherty Killingsworth
1999-2000	Frank R. Newell
2000-2001	Don Wylie
2001-2002	R. Whitney Latimer
2002-2003	James A. Worsham
2003-2004	Mark L. Bixby
2004-2005	Randy Gordon
2005-2006	Robert P. Graham
2006-2007	Terry Geiling
2007-2008	Jane Netherton
2008-2009	Brad Willingham
2009-2010	Gregory R. Gill
2010-2011	Carl Ann Wylie
2011-2012	Blake E. Christian Sr.
2012-2013	Gregory Haeseler
2013-2014	Kay Cofield
2014-2015	Brian C. Russell
2015-2016	Gregory J. Burnight
2016-2017	Jayne Lastusky
2017-2018	Steve Keesal
2018-2019	Gail Schwandner
2019-2020	Mollie Bennet Beck

*** Also served as District Governor*

Lifelong Love of Reading

“Long Beach Rotarians contribute in seemingly simple ways -- reading aloud to children or providing books for them to take home – and yet, these gifts profoundly affect lives.”

*Mike Murray, President
Long Beach Education Foundation*



Long Beach Rotarians annually provide a book to each of the 2,000 pre-kindergarten students enrolled in the LBUSD Child Development Centers.

Rotary Reads

Rotary Reads grew from an idea sparked in the heart of one Long Beach Rotarian. Bob Bowden, a retired insurance agent, made a decision to improve the education of local students, and the program he started has been embraced by Rotarians ever since.

In 1994, the local economy was facing an uncertain future brought on by the closure of the U.S. Naval Station, a downturn in the aerospace industry, and a national recession. Bob Bowden looked for a way to help Long Beach youth have a brighter future and he was inspired to help with their education. His creative idea was for Rotarians to partner with the Long Beach Unified School District to improve the reading skills of young children by reading aloud to them. Bob's idea became reality as the Rotary Reads program.

Over 20 years later, a cadre of Rotarians still visits elementary schools and child development classrooms to read aloud to students. This successful program engages children in the reading experience and encourages them to read on their own. It is no surprise that those one-on-one sessions often result in mentoring, which is as much a gift to the Rotarian readers as it is to the children.

Bob Bowden received the *Heroes in Education Award* in recognition of his national model of school district and service club cooperation for literacy. Many Rotarians around the world now utilize this template for their own Rotary Readers programs. Long Beach readers continue to be inspired by Bob Bowden whose commitment to youth illustrated that one person can make a difference.



Bob Bowden, Rotary Reads

Long Beach Day Nursery

In 1912, Florence Bixby along with other dedicated women recognized a deep need for child care in the area and established the Long Beach Day Nursery. At that time, Long Beach was a small seaside resort in pre-oil boom days, and pre-schools were rare. One of the earliest supporters of the Day Nursery was J.J. Mottell, who in 1917 became the founding president of the Rotary Club of Long Beach. He rallied Rotarians to support the Long Beach Day Nursery as the Club's first community service project.

Mottell recognized the importance of providing care for children whose mothers had to work or those with illness or tragedy in the family. He and his fellow Rotarians underwrote the Day Nursery's operation for three years. Soon after, they raised over \$20,000 to purchase land at 16th and Chestnut where the Nursery still operates.

In addition to providing toys, books, and play equipment, Rotarians were also generous with their time, joining "Uncle Joe" Mottell for 30 years at the Day Nursery for his annual birthday celebrations and establishing other traditions for the children, such as Easter egg hunts and Christmas parties.

This long and rich relationship between Rotary and the Day Nursery continues today with Rotarians donating to Day Nursery literacy programs and services.



*J.J. Mottell - 1st President
Rotary Club of Long Beach*



Day Nursery children



*J.J. Mottell spent every birthday
at the Day Nursery*



Photo by Caughtinthemoment.com

Reading by 9

The Reading by 9 program was launched in 1999 by the Los Angeles Times, Scholastic Books, and local Rotary Clubs with a goal of children reading at grade level by the age of nine. The Rotary Club of Long Beach was led by President Frank Newell to embrace the program's goal for Long Beach students. Eighteen years later, Reading by 9 is still thriving and growing at Long Beach Rotary.

In the first year of the Reading by 9 program, Rotarians donated 6,500 books to five local elementary schools through the Long Beach Rotary Charitable Foundation. At the time, that was the largest single contribution of books in the history of the Long Beach Unified School District.

Each year since then, Rotary donations have grown to include books for all elementary schools in the LBUSD and has expanded to include providing books to nonprofit and community literacy

programs such as the Long Beach Day Nursery, YMCA, For the Child, the AOC7 Neighborhood Book Fair, and the Cambodian Association. The Club has raised over \$550,000 and donated more than 240,000 books and e-books to Long Beach children.

In an extension of Reading by 9's initial strategy, the Rotary Literacy Committee now offers grants to fund LBUSD teachers for their classroom literacy projects. Each year Rotary awards over \$6,000 to pre-Kindergarten through third grade teachers for projects which have direct impact on children and reading.

Rotarians continue their mission to place books in classrooms, libraries, and homes, knowing that each book increases a child's probability for academic success and has the potential to spark a child's lifelong thirst for knowledge.



**LONG BEACH
ROTARIANS HAVE
PROVIDED OVER
240,000
BOOKS AND E-BOOKS
TO LBUSD PRESCHOOL
& LITERACY PROGRAMS
SINCE 1999**

Scholarship Foundation

Our Mission

The mission of the Long Beach Rotary Scholarship Foundation is to provide resources to deserving students with average and above-average grades so that they may attend Long Beach City College or California State University, Long Beach. The goal is to assist students who might otherwise not qualify for a scholarship and who have a desire to learn and become responsible and productive citizens.

Our History

The Long Beach Rotary Scholarship Foundation (LBRSF), now a 501(c)(3) non-profit corporation, was established by Long Beach Rotarians to offer scholarships to Long Beach area students at Long Beach City College (LBCC) and California State University, Long Beach (CSULB).

The scholarship program was funded initially by generous Rotarians and others. One of the first contributions, from Rotarian Hap Appleton, was appreciated stock he bought in the 1930s in a then little-known company, IBM. As a result of generous contributions, the Foundation currently has assets totaling over \$12 million including a 50% interest in an Irvine industrial building donated by Long Beach building contractor, Albert Reingardt.

In its 60+ year history, the Scholarship Foundation has funded over 4,250 annual student scholarships totaling more than \$5 million. In 2016, 250 scholarships were awarded to students. The LBRSF is the largest scholarship donor to LBCC, and the second largest scholarship donor to CSULB.

A Board of Directors consisting entirely of Long Beach Rotarians administers the Foundation.



**ROTARY CLUB OF
LONG BEACH
PROVIDES OVER**

250

**ANNUAL
SCHOLARSHIPS
TO LBCC & CSULB**

Centennial Scholarship

To commemorate the 100th Anniversary of the Rotary Club of Long Beach, the LBRSF awarded a one-time \$15,000 Centennial Scholarship to CSULB student, Yasmeen Azam, an aspiring Human Rights Activist with proven community leadership and passion.

"We are all strangers connected by our stories. These thin strands of humanity tether us to one another through our shared ambitions of freedom, equality, service, and purpose." -Yasmeen Azam

**"Over the last sixty years,
the LBRSF has given more
scholarships to K-12 students
than any other organization,
business, foundation or
individual donor."**

*Chris Steinhauser, Superintendent
Long Beach Unified School District*



Photo by Caughtinthemoment.com



Photo by Caughtinthemoment.com

Legacy Society

Bequests and Planned Gifts

FOUNDER'S SOCIETY

\$1M+

Hap Appleton
Albert Reingardt

NEW HORIZON SOCIETY

\$300K+

Theron H. Slaughter, M.D.

LEADERSHIP SOCIETY

\$500K+

George Marx

AMBASSADOR'S SOCIETY

\$100K+

Frank and Margie Newell
Don Temple Family Foundation

LIVING LEGACY SOCIETY

This prestigious society recognizes and gives tribute to those Long Beach Rotary Scholarship Foundation friends who have sponsored a scholarship or funded/planned a deferred gift.

Mark Bixby Family | Vic and Patty McCarty | Mitch Dion

Annual Scholarships

Long Beach City College Scholarships

Traditional, Honor, Career & Technical Education, Centennial
\$1,000 - \$1,500 annually

California State University, Long Beach Scholarships

Traditional & Centennial
\$2,500 annually

Theron H. Slaughter, M.D. Scholarship

LBCC and CSULB Students in Health Related Fields
\$2,500 annually

Newell Family Scholarship

LBCC and CSULB Students - Graduates of Poly or Wilson
\$2,000 - \$4,000 annually

Don Temple Family Scholarship

CSULB Aerospace Engineering
\$5,000 annually

Mark Bixby Leadership Award

LBRSF Scholarship Recipients
\$3,000

Tomorrow's Leaders



Youth Camping

The Club's commitment to provide youth opportunities for mountain adventures started early - in 1917. The U.S. had recently entered into WWI, and Rotarians recognized the need for boys in fatherless homes to be supported and mentored.

Early programs:

- In the 1920's, a Boys Work program was developed to turn troubled boys into good citizens. Rotarians worked with local courts, taking responsibility for boys charged with first offenses and paroled to Rotarians who became their mentors.
- In 1936, Rotarians began support of Brighton Beach, a summer camp at Terminal Island where 80 boys vacationed each July.
- In 1937, Rotarians began participation in Kamp Kole, the YMCA's mountain summer camp, by driving 80+ boys to and from the Mount Wilson area camp as well as visiting during the week.
- In 1946, Rotarians supplied their own labor, material, and equipment to build Camp Hemohme near Wrightwood so that hundreds of Camp Fire girls, 10 to 15 years old, could enjoy camping.

“...Millikan kids who have attended Camp Enterprise have told me that the experience changed their perspective. Students come back with an understanding of how important today's choices are to tomorrow's future.”

*Jess Mullen
Millikan High School Counselor*



Photo by Caughtinthemoment.com

Camp Enterprise

In 1992, the Rotary Club of Long Beach created the popular Camp Enterprise program after hearing success stories of similar programs at a national Rotary conference. Camp Enterprise was a natural fit because Rotarians understood the value of camping experiences to develop life and leadership skills for youth.

Each year, over 60 Long Beach area high school juniors are taken to Camp Oaks in the San Bernardino mountains. Camp Enterprise is a 3-day interactive experience designed to increase awareness of business in a free enterprise system and society. Rotarians serve as camp instructors to help student teams create their own businesses, make a business plan, and learn the importance of teamwork. These hands-on experiences spark the students' entrepreneurial spirits and lead them to find solutions to common business issues.

Team building activities reinforce the students' confidence and ability to overcome obstacles, and their mental and physical capabilities are challenged with exercises that help create a strong working network in each team. Students returning from the dynamic Camp Enterprise experience often say it was "life-changing" and "the best school experience of my life!"



**MORE THAN
1225
CAMP ENTERPRISE
PARTICIPANTS
IN 25 YEARS**

A Ribbon of Green

Centennial Park

To mark the 100th anniversary of Rotary International in 2005, Long Beach Rotarians created a project that would have lasting and meaningful value to the community.

With the leadership of Mark Bixby, who chaired the park project, members of the Rotary Club of Long Beach raised over \$160,000 to collaborate with the City in creating recreational open space for a densely-developed neighborhood. Within a one-mile radius of Rotary Centennial Park, 80% of residents live in apartments without yards and over 22,000 are children under the age of 14.

After three years of fundraising, planning, and building, the Rotary Club of Long Beach dedicated the 1.2 acre Rotary Centennial Park in central Long Beach. With this community gift, Rotarians transformed what was once dirt and weeds in an abandoned Pacific Railway right-of-way into a green, clean, and safe place for children to play.

The award-winning park features a solar system theme with planets designed by artist and Rotarian Philip Smith and Robin Smith and a stainless-steel sundial sculpture by artist Patrick Vogel. Other park features include a fenced tot play yard and three play structures, one of which was funded through a Rotary International matching grant in partnership with the Rotary Club of Celaya, Mexico.

In stewardship typical of Long Beach Rotarians, they continue to hold monthly work parties to help clean and maintain the park, and they are often joined by the young professionals of the Long Beach Rotaract Club.

“The Rotary Club of Long Beach changed the landscape for a better future by creating a clean, green and safe place for our youth.”

Mark Bixby

President, Rotary Club of Long Beach, 2003 - 2004

Did you know?



Centennial Park was awarded the *2005 Award of Excellence* by the California Park and Recreation Society and the *Frontline Park Award* by City Parks Alliance, a national urban park advocacy organization.



“The City’s partnership with the Rotary Club of Long Beach was one of the most enjoyable and rewarding projects of my career. Because of the commitment and dedication of Long Beach Rotarians, a park was developed for families in an area of the City with the most need --- it brought a new pride to the neighborhood, and continues to do so even today.”

**Phil Hester, Director
Long Beach Parks, Recreation and Marine
Department (retired)**



Centennial Legacy Project

“We are honored to have Rotary as the inaugural donor to the campaign for the new Main Library, and anticipate that a landmark gift from such a prominent and well-respected organization as Rotary will bring the positive attention and enthusiastic support of our community needed for the success of this important project.”

*Kate Azar, Executive Director
Long Beach Public Library Foundation*

To commemorate the milestone 100th anniversary of the founding of the Rotary Club of Long Beach, members sought to give a legacy gift to the Long Beach community that would:

- 1 - BENEFIT THE COMMUNITY
- 2 - FOCUS ON YOUTH AND LITERACY
- 3 - HAVE PERMANENCY

A community gift was selected by Club members, a children's literacy area in the new Civic Center Library.

The Early Childhood Literacy Area & The Storytime Theater

Long Beach Rotarians, in partnership with the Long Beach Library Foundation, have sponsored a children's space in the new Civic Center Library. The Storytime Theater and Early Childhood Literacy Area will provide an inviting and comfortable environment for youngsters to explore adventures in reading for many years into the future.



CENTENNIAL TASK FORCE

Cam Doherty Killingsworth, Chair

BRANDING/AWARENESS

Jill Rosenberg | Carl Ann Wylie

CHRONICLES

Craig Dougherty

COMMUNITY/FELLOWSHIP

Theresa Brunella | Michele Dobson

CURATORS

Kay Cofield | Salvador Farfán

DISTRICT INTERFACE

Greg Owen

FINANCIAL MANAGEMENT

Jim Howe

LEGACY PROJECT CAMPAIGN

Nancy Kindelan

LEGACY PROJECT

Jane Netherton

PUBLIC RELATIONS/MEDIA

Olivia Maiser

YOUTH PARTICIPATION

Mollie Beck | Don Cochran
Jean Bixby Smith, Special Project



Legacy Project Donors

PLATINUM

Anonymous • F&M Bank • Hoag Foundation

GOLD

Mitch Dion • Craig Dougherty • Cam Doherty Killingsworth • Frank and Margie Newell
Greg and Valerie Owen Families • Jean Bixby Smith Fund

RUBY

Anonymous • Anonymous • Gerald Bloeser • Vicki and Blake Christian • Bob and Barbara Davis
Greg Gill • Greg Haeseler • Jan and Jerry Maize Foundation • Supervisor Don Knabe • Jane J. Netherton
Mike Walter • Don and Carl Ann Wylie

EMERALD

Greg and Shannon Burnight • Ken Cecil • Mr. and Mrs. Terry Geiling • Randy Gordon and Nancy Becker
John Hancock Family Foundation • In Memory of Marion Hargrove • Russ and Avalon Hill Family Foundation
Mr. and Mrs. Jack Hinsche • Jim and Cindy Howe • Larry and Barbara Jackson • Steve Keesal and Hope Norris
Paul and Linda Kennard • Nancy C. Kindelan • John, Liz and Lindsey Krummell • Jayne Lastusky • Olivia Silva Maiser
Vic McCarty • David and Sara Myers • Onisko & Scholz CPA's • Bill Ridgeway, Sr. • Brian Russell • Gail Schwandner
Dr. Donald and Anne Serafano • Rayne and Pam Sherman • In Memory of Doug, Arlene, and Welna Smith
Brad and Kimberly Willingham • James Willingham • Dante and Meara Dobson Wilson

TURQUOISE

Dr. Ginny Baxter and David Pagnotta • Jay and Anita Beeler • Yvonne and Carl Calkins • Suny Lay Chang • Kay Cofield • Craig T Cross • Mark Curtis
Denise Dahlhausen • The DeLong Family Charitable Foundation • Richard S. Egan • Doug Emery • Salvador Farfán & Family • Mark Garlington
John and Candace Gooding • Bob and Barbara Graham • James Hankla • Mr. Jeremy Harris • Dr. Lisa A. Hopkins, OD • Dr. Stephen Hryniewicki
Bob Johnson • Loree and Lance Kenyon • Matt Kinley • Whitney Leathers and Gary Whitley • Jon and Jamee Lindberg • Elizabeth H. Lucas
Bob and Loretta Luskin • Willetta McCulloh/Environ Architecture, Inc. • Eloy Oakley • Freda Hinsche Otto • Tim Richmond • Sofia Riley, TGIS
Connie A. Rivera • Janey Roeder • John Romundstad • Jill and Lewis Rosenberg • Mark Schneider Design • Shoreline Village • Dennis and Leslie Smith
Ms. Wendy Sorel • Mort Stuhlbarg • Leo and Judy Vander Lans • Nelinia Arocan Varenas • Laura and Alfredo Velasco • Jim Worsham

BLUE

Brandi Collato • Adriana Lanting • Bob Latimer • Hon. Bonnie Lowenthal • Mrs. Kelly Lucera • Judge Patrick Madden and Lillian Salinger
Steve and Meredith Shaw • Wayne Slavitt and Joanne Ratner • Lydia E. Vincenty-Lowell • Dale Whitney • Mu Zhang

• • •

Margaret Arbini-Madonna • Mollie Beck • Bob Bond • Vali De Vries • Laura Doud • Marcelle Epley • Eileen Factor • Bob Fronke • Mark Kachigan • Mrs. James J. Kindelan
Steven T Kuykendall • Jim Lamhofer • R. Whitney Latimer • Tom Merrick • Jim Mills-Winkler • Tom Reep • Sandy and Barry Simon • Karen Widerynski • Dave Woody

The Future of Rotary

Commitment to Youth

Rotary's mission is to give all men and women of the world the opportunity to lead their lives in health, safety and prosperity. The Rotary Club of Long Beach exemplifies this mission by its commitment to youth, a commitment to the future.

For 100 years, the Rotary Club of Long Beach has been actively involved in encouraging, mentoring, and empowering our youth. With their investment of time, Rotarians provide an example to young people to serve future generations. Rotarians work shoulder to shoulder with tomorrow's leaders to create a legacy of service.

Interact

Interact clubs bring together young people ages 12-18 to develop leadership skills while discovering the power of Service Above Self. Worldwide, there are 20,372 Interact clubs, and 468,556 Interactors in 159 countries. The Rotary Club of Long Beach sponsors Interact clubs at Millikan, Jordan, Poly and St. Anthony High Schools. Interact helps high schoolers learn about Rotary and create their own community projects. Interact members are encouraged to apply for Long Beach Rotary scholarships that may be available to them.



*Millikan Interact members shop for Operation Santa Claus.
Photos by LB Rotarian Don Cochran*

Mentoring

Additional assistance to local students is offered to help them connect with one-on-one mentoring opportunities, either with Rotarians or through other resources.

Mentoring efforts have recently expanded to include an internship program so that Camp Enterprise alumni can gain summer work experience at local Rotarian-owned businesses.




Rotaract

Rotaract clubs bring together people ages 18-30 to exchange ideas with leaders in the community, develop leadership and professional skills, and have fun through service. Supported by the Rotary Club of Long Beach, there are three Rotaract Clubs in Long Beach, one at LBCC, one at CSULB and one in the LB Community. Worldwide, there are 9,522 Rotaract Clubs, and 291,006 Rotaractors in 177 countries.

For more info visit: Rotaractlb.org

CLEARED FOR TAKE-OFF
BIG WEST ROTARACT CONFERENCE




MARK YOUR CALENDARS
October 20-22, 2017
Hosted at California State University,
Long Beach

A weekend of fellowship, personal and professional development
dedicated to Rotaract Clubs of the West Coast of the U.S.A. and Canada

WANT MORE INFORMATION? INTERESTED IN BECOMING A SPONSOR?
Please contact Brittney Olaes bmolaes@gmail.com
www.bigwestrotaract.org/con
facebook.com/bigwestrotaract

Big West
Rotaract
Rotary Club Partner



The Rotaract Big West Conference (with Rotaractors from eight Western states) will be held in Long Beach, October 20-22, 2017



Photo by Rotaractor Katie Gaston

Rotary Youth Leadership Awards (RYLA)

Rotary Youth Leadership Awards is an intensive experience organized by Rotary clubs and districts to develop leadership skills while having fun and making connections.

Rotary Youth Exchange

Students learn a new language, discover another culture, and become global citizens. Exchanges for students 15 to 19 years old are sponsored by Rotary clubs in more than 100 countries. There are also opportunities to be a host family.

Service Above Self

High school seniors from eight Long Beach area high schools are honored every year for their service to others.

Centennial Sports Trophy

Started in 1988 during the City of Long Beach's centennial year, in partnership with the Long Beach Press Telegram, this award is presented by the Rotary Club of Long Beach to the local high school with the best all-around male and female sports program. The purpose is to provide a challenge to local youth - to perpetuate the high level of athletic excellence that is the legacy of young athletes for Long Beach's first 100 years. The inaugural award was presented to Woodrow Wilson High School at the Long Beach Centennial Celebration at Veterans Stadium.

TROPHY RECIPIENTS

1988
Wilson High School

1989
Lakewood High School

1990
St. Anthony High School

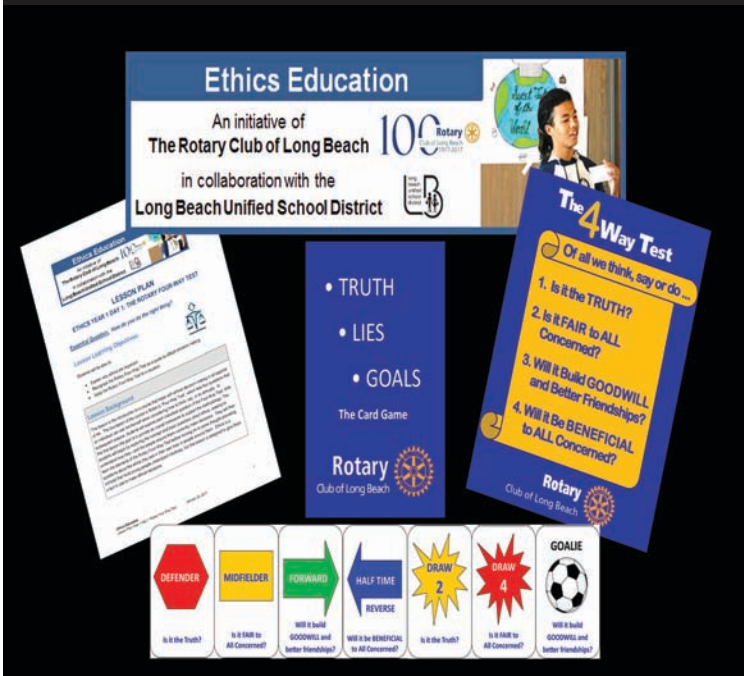
1991 & 1992
Wilson High School

1993
Millikan High School

1994-2014
Poly High School (21 years!)

2015
Poly & St. Anthony High Schools

2016
St. Anthony High School



To mark the Rotary Club of Long Beach's 100-year anniversary, Rotarians developed a legacy gift based on the 'Four-Way Test', the ethical compass of Rotarians worldwide, which begins "Of all the things we think, say or do..."

THE FOUR-WAY TEST

- 1 IS IT THE TRUTH?
- 2 IS IT FAIR TO ALL CONCERNED?
- 3 WILL IT BUILD GOODWILL AND BETTER FRIENDSHIPS?
- 4 WILL IT BE BENEFICIAL TO ALL CONCERNED?

Teaching Ethics to Kids

In an ambitious effort to help kids develop leadership capabilities and become ethical members of the community, a team of Rotarians created an innovative ethics curriculum for middle school students based on Rotary's "Four-Way Test."

Teaching Ethics to Kids is a three-year curriculum, developed in partnership with the LBUSD Superintendent and the Board of Education members, that includes lesson plans and materials for Scholars Program teachers:

YEAR 1 FOUNDATIONS OF ETHICS
Uses a novel soccer-based card game and a snowball fight activity to help students understand each of the Four-Way Test questions.

YEAR 2 ETHICS AND YOUR EVERYDAY LIFE
Applies the ethics foundation to topics such as judgment, rationalization, listening, and adapting.

YEAR 3 AN ETHICS TOOL KIT
Students develop digital tools they can take into high school and beyond to help them make ethical decisions.

Seeing the Needs of Others

Long Beach Rotary Charitable Foundation

Commitment to serving the community is the Rotary Club of Long Beach's greatest accomplishment. The Good Samaritan Fund (Good Sam) raised approximately \$35,000 annually for dozens of charitable organizations and worthy causes, with special emphasis on local and youth programs, whose special needs would otherwise go unmet.

This fund raised money through various traditional and non-traditional methods - Rotarians making donations on their birthday, and through fines for receiving professional recognition in the local newspapers, or for adding a new child or grandchild to their family.

In 1991, this transformed into THE LONG BEACH ROTARY CHARITABLE FOUNDATION (LBRCF), a 501(c)(3) nonprofit corporation, for Rotarians and other interested parties to make tax-deductible donations to benefit the Long Beach community. Donations are used to fund programs meeting all three criteria:

1

LOCAL

2

YOUTH

3

EDUCATION

2016-2017 Grant Recipients

ABILITY FIRST After school program

ARTS & SERVICES FOR DISABLED Reduced fees for program

ASSISTANCE LEAGUE Operation School Bell

BOYS & GIRLS CLUBS Diplomas 2 Degrees (teens)

CALIFORNIA CONFERENCE FOR EQUALITY AND JUSTICE (CCEJ) Reduced Camp Fees for Building Bridges

CARPENTER PERFORMING ARTS CENTER Classroom Connections

CARVER ELEMENTARY PTA Handicapped accessible playground structures/equipment

CHILDREN'S MARITIME FOUNDATION Environmental Watershed & Marine Science program for schools

CHILDREN TODAY Program supplies and educational materials for child development program

DAYS LONG BEACH Tutoring and after school program

INTERNATIONAL CITY THEATRE (ICT) Performing Arts Classroom Teaching (PACT) to 3rd graders

JAZZ ANGELS Purchasing instruments for lending program for students

LONG BEACH BLAST Academic Mentor program

LONG BEACH DAY NURSERY Early literacy program

LONG BEACH PUBLIC LIBRARY FOUNDATION Family learning centers

POOLS OF HOPE Swim/tutor lab & supplies for kids

SIGNAL HILL ROTARY School Supplies Kit Program

SYMPHONIC JAZZ ORCHESTRA (SJO) 4th grade musical residency program at Lincoln Elementary

VOLUNTEER CENTER Operation Teddy Bear (school backpack/supplies)



www.JazzAngel.org

*Disbursements in 2016-2017 exceeded \$40,000 ,
with over \$1.5 million returned to the community in the past 20 years!*

Grant Applications are available **JUNE 1 – JULY 31** of each year and are accessible at:
www.rotarylongbeach.org/projects/long-beach-charitable-foundation



Photo by Caughtinthemoment.com

Looking to the Future

One hundred years ago, the founders of the Rotary Club of Long Beach supported the Long Beach Day Nursery as their first commitment to community service. Rotarian and former Long Beach Mayor Beverly O'Neill speaks of the important role the Day Nursery played during her formative years, reminding us of the value of investing time and money in our youth.

We stand on the shoulders of Rotarians who created a legacy of service above self. As the 101st president, I look forward to our next century of service.

We invite you to join us as we continue to make a difference ... every day!

Steve Keesal
Rotary Club of Long Beach President, 2017-2018



2017 CCEJ Building Bridges Award



2017 CSULB President's Distinguished Service Award

The Rotary Club of Long Beach was honored with two prestigious awards to commemorate its Centennial, 1917-2017



The centennial celebration began with L.A. County Supervisor Don Knabe's proclamation!

“Rotary was the first service club to establish a chapter in Long Beach in 1917. Over its 100 years of dedicated service in our community, the Rotary Club of Long Beach has lived up to its motto of putting service above self and has made our city stronger through its commitment to youth and education. It will be my pleasure to proclaim Rotary Day in Long Beach on November 15, 2017.”

Dr. Robert Garcia, Mayor
City of Long Beach
Long Beach Rotarian

Service Above Self

RotaryLongBeach.org

Follow Rotary Club of Long Beach



#LBRotary

DESIGN BY RYAN SUBURU



Rotary

Club of Long Beach

"Service Above Self"
Since 1917

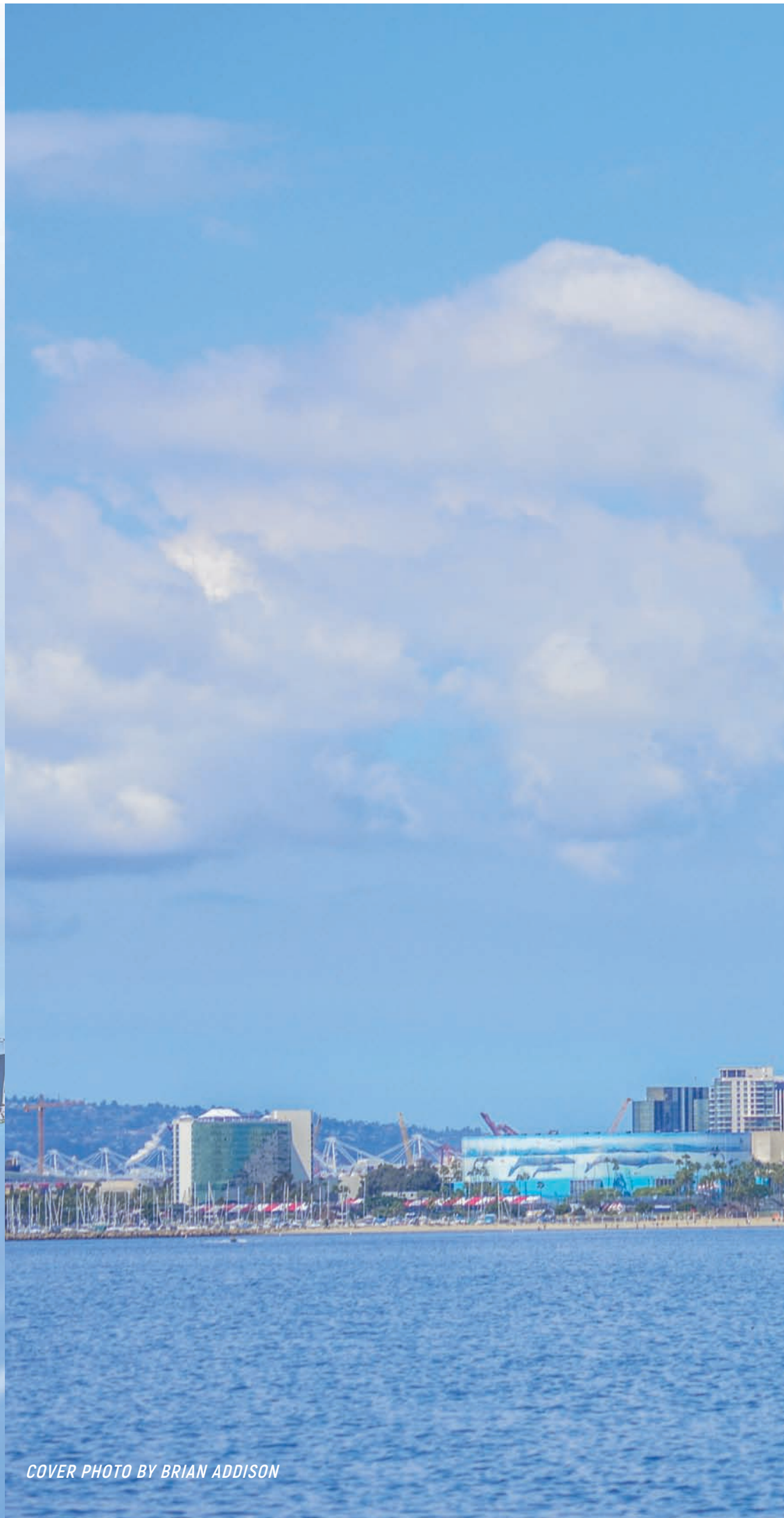
Wednesdays at Noon
Aboard the Historic
Queen Mary



District 5320

www.RotaryLongBeach.org

562-436-8181



COVER PHOTO BY BRIAN ADDISON